



# Margarita Todorova

Ambitious, Creative and Open Minded

Paris, France

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## Links

[LinkedIn](#)

## Languages

Bulgarian (Native)

Russian (Native)

English (Native)

French (Basic)

## About

Ambitious, Creative and very Responsible person

BRANDS WORKED WITH

Digimind

Fashion week

HU

## Experience



### ● Solution Consultant intern

Digimind | Feb 2023 - Aug 2023

Expertise in a tech social media listening software Presentations of the platform to the prospective clients from Luxury and beauty sectors Data analyses of the marketing campaigns 30% of the closed won with the new clients Analysed customer insights, consumer trends, market analysis, and marketing best practices

### ● Social Media and Event Coordinator

HU | Sep 2021 - Feb 2023

Increased social media engagement by 15% on Instagram by creating top engaging content Organised 13 events for more than 1000 people

Feb 2022- Jul 2022

### ● Showroom Assistant

Fashion week | Feb 2023 - Feb 2023

Active communication with buyers Helped to organise and prepare the event Marketing & PR Working student, DRIVE IMPACT Attracted 20% of new clients by launching email marketing campaigns Grew company's revenue by 10% by assisting in SEO and Google Analytics Increased social media engagement Volunteer at BMW Fashion Week, Moscow

## Education & Training

### ● EIDM Ecole de Mode et Luxe

Fashion in Business, Erasmus Exchange,