



Aimen Khurshid

Fashion designer

📍 Oldham, UK

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Languages

- Punjabi
- Urdu
- English

About

I am a creative, artistic and ambitious fashion designer with a talent for thinking outside the box and coming up with innovative ideas and designs. I graduated with distinction honours in fashion Design from University and subsequently have worked in the design industry for the past 2 years. I pride myself in providing excellent service to all stakeholders and seeing the positive impact I make in people's lives and businesses.

BRANDS WORKED WITH

- Baroque PK
- Elan Coutures
- Engine

Experience

● Fashion Designer

Engine | Jul 2021 - Jan 2022

Engine

- Worked for retail brand. Which includes: -Researching and staying up-to-date on current fashion trends: This includes researching colors, fabrics, and styles that are popular in the current market, and using this information to create new and exciting designs.
- Designing clothing and accessories: This includes creating original designs and patterns for a variety of clothing and accessories, such as dresses, shirts, pants, scarves, and bags. The designer should be able to create designs that are both visually appealing and functional for the intended purpose.
- Creating technical drawings: This includes creating detailed drawings of the designs, including information about the type of fabric, colors, and construction that will be used.
- Sampling: This includes creating a physical sample of the design to ensure that it is accurate and that the construction and colors are correct.
- Managing production: This includes overseeing the production process to ensure that the design is being executed correctly and that the final product meets the quality standards.



● Embroidery fashion designer

Baroque PK | Feb 2021 - Nov 2022

Worked as a textile and embroidery designer.

● Embroidery, Draping Designer

Elan Coutures | Nov 2020 - May 2021

Worked for Pakistani couture brand ELAN. Which includes:

- Creating technical drawings: This includes creating detailed drawings of the designs, including information about the type of thread, colors, and stitching that will be used.
- Sampling: This includes creating a physical sample of the design to ensure that it is accurate and that the stitching and colors are correct.
- Managing production: This includes overseeing the production process to ensure that the design is being executed correctly and that the final product meets the quality standards.

Education & Training

- 2019 - 2019 ● **ECOLE DE LA CHAMBRE SYNDICALE de la couture parisienne**
Fashion design, Diploma Fashion Designing
- 2016 - 2020 ● **Pakistan institute of fashion and design Lahore**
Fashion design, Bachelors Degree Fashion Design

