



Britta Wichary

Art Director & Designer specializing in luxury brands • MA Creative Direction for Fashion Media

📍 London, UK

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Links

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Languages

English

About

Art Director & Graphic Designer specializing in luxury brands.

10 years of design experience

Branding & Advertising experience in luxury real estate, hospitality, lifestyle, and fashion.

BRANDS WORKED WITH

3Q Digital

LESS+MORE

Pavlov Advertising

Twin Studio

Experience



● CREATIVE ASSISTANT

Twin Studio | May 2022 - Jul 2022

Provided branding design, visual research, market research, and photo-shoot conceiving intended for brand elevation.

- Clients included a variety of London-based global fashion brands.
- Reported to Founder and Creative Director directly. Note: Twin Studio client work is confidential.



● ASSOCIATE ART DIRECTOR •

3Q Digital | Jan 2020 - Sep 2021

Managed creative concept development, video production, and advertising design for digital commercial material.

- Assigned to 3Q's highest profit-yielding client: the world's largest global social media corporation (cannot specify due to NDA).
- Collaborated with strategy teams to build creative informed by data-driven, performance-based advertising concepts.
- Sourced and directed video content for commercial productions up to \$1.3 Million.
- Reported to Creative Director and Executive Creative Director. Note: Under NDA, cannot share samples of creative work.



● 3Q Contract Designer

3Q Digital | Jan 2019 - Mar 2019



● Creative Intern

LESS+MORE | May 2018 - Aug 2018

Held a lead role in naming, branding, and conceiving for two luxury RMD Group restaurants, Huntress and Lumi.

- Assisted creative team with brand deliverables for clients including ScoreShuttle, The Village Napa, Fivetown Grocery, and Vista Collina.
- Organized and created 9 months of brand social media content.

● Creative Intern

Pavlov Advertising | May 2017 - Aug 2017

Created concepts, print designs, web designs, and creative client presentations for a range of Texas corporations, including Dallas-Fort Worth International Airport and Texas Silver Star Whiskey.

Education & Training

2021 - 2022

● CONDE NAST COLLEGE OF FASHION & DESIGN

Master of Art, MA Creative Direction for Fashion Media

2015 - 2018 ● **Texas Christian University**

Bachelor of Fine Art, Graphic Design