



# Britta Wichary

Art Director & Designer specializing in luxury brands • MA Creative Direction for Fashion Media

📍 London, UK

✔ Britta is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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## Links

[Website](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Freelance Assignments, Permanent Positions

## Skills

Art Direction (Advanced)

Graphic Design (Advanced)

Typography (Advanced)

Photography (Intermediate)

Branding & Identity (Advanced)

Advertising Campaigns (Advanced)

Digital Marketing (Advanced)

## Languages

English

## About

Art Director & Graphic Designer specializing in luxury brands.

10 years of design experience

Branding & Advertising experience in luxury real estate, hospitality, lifestyle, and fashion.

BRANDS WORKED WITH

3Q Digital

LESS+MORE

Pavlov Advertising

Twin Studio

## Experience



### CREATIVE ASSISTANT

Twin Studio | May 2022 - Jul 2022

Provided branding design, visual research, market research, and photo-shoot concepting intended for brand elevation.

- Clients included a variety of London-based global fashion brands.
- Reported to Founder and Creative Director directly. Note: Twin Studio client work is confidential.



### ASSOCIATE ART DIRECTOR •

3Q Digital | Jan 2020 - Sep 2021

Managed creative concept development, video production, and advertising design for digital commercial material.

- Assigned to 3Q's highest profit-yielding client: the world's largest global social media corporation (cannot specify due to NDA).
- Collaborated with strategy teams to build creative informed by data-driven, performance-based advertising concepts.
- Sourced and directed video content for commercial productions up to \$1.3 Million.
- Reported to Creative Director and Executive Creative Director. Note: Under NDA, cannot share samples of creative work.



### 3Q Contract Designer

3Q Digital | Jan 2019 - Mar 2019



### Creative Intern

LESS+MORE | May 2018 - Aug 2018

Held a lead role in naming, branding, and concepting for two luxury RMD Group restaurants, Huntress and Lumi.

- Assisted creative team with brand deliverables for clients including ScoreShuttle, The Village Napa, Fivetown Grocery, and Vista Collina.
- Organized and created 9 months of brand social media content.

### Creative Intern

Pavlov Advertising | May 2017 - Aug 2017

Created concepts, print designs, web designs, and creative client presentations for a range of Texas corporations, including Dallas-Fort Worth International Airport and Texas Silver Star Whiskey.

## Education & Training

2021 - 2022

### CONDE NAST COLLEGE OF FASHION & DESIGN

Master of Art, MA Creative Direction for Fashion Media

