



Zoe Gorringer

Womenswear & Homeware Designer, illustrator & artist

 London, UK

 Zoe is **Available to work**

[View profile on Dweet](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments, Hourly Consulting

Skills

- Adobe Photoshop (Advanced)
- Adobe Illustrator (Advanced)
- Adobe InDesign (Advanced)
- Adobe Creative Suite (Advanced)
- Design (Advanced)
- Sketching (Advanced)
- Drawing (Advanced)
- Hand-drawing (Advanced)
- CAD Illustration (Advanced)
- CAD/CAM Software (Advanced)
- Spec Packages (Advanced)
- Tech Packs (Advanced)
- Print (Intermediate)
- Print Design (Intermediate)
- Print Development (Intermediate)
- Design Development (Advanced)
- Design Drawings (Advanced)

About

Always curious, creative, & constantly researching, I am passionate about being part of creating a story. Attentive to detail & garment construction. I am dedicated, with a firm work ethic, committed to developing my practise with the highest integrity. Self-training on the environmental side of the industry, striving to improve & learn from others. Prolific across print, fabric, trim, & embroidery design, specialising in woven womenswear product. Adjacently, I am a self-taught artist with some published works.

BRANDS WORKED WITH

- ADOLFO DOMINGUEZ
- Emilia Wickstead
- John Lewis
- Lily and Lionel
- Orla Kiely
- Rodnik
- Tristate
- Twenty8Twelve

Experience

- | DESIGNER

| Sep 2020 - Now

- Working across different brands designing, assisting, & consulting across womenswear & homeware
 - Key client is with Angela Wickstead Home across all areas of design & creative including; website development, cad work, design work, social media, marketing, factory & client liaison, photography, retouching work, photoshopping images, shoot organisation, sample intake & distribution for PR.
- | DESIGNER

Emilia Wickstead | Dec 2018 - Sep 2020

- Collaborating with the Design Manager, under the Creative Director, working closely with the Sales director, atelier & production teams on coordination & direction for the forthcoming seasons
 - Working across show & pre collections, as well as commercial collections for Net A Porter & Matches
 - Extensive research across all design aspects, creating & developing mood boards & original inspiration themes, stories, & concepts for seasonal collections & projects
 - Sourcing of relevant fabrics, embroideries & suppliers to meet the design requirements for each project, along with the management of suppliers
 - Creating hand drawn sketches, & accurate technical cad specs
 - Working with the Marketing & PR teams to provide key themes & reference points each season
 - Translating all sketches into clear, concise, accurate, & aesthetic cads to present to the team & buyers
 - Creating & developing innovative & original initial design ideas, embroideries, techniques, applications, fabrications, & prints, for each collection
 - Preparing & assisting in fittings, translating fit comments for atelier, whilst ensuring cads are updated
 - Design development across all areas including knit, bags, shoes, hats, jewellery, embellishment, print
 - Assisting & supporting preparation & organisation for all ecommerce shoots, creative shoots, & shows
 - Managing imagery, & providing retouching notes for all shoots in accordance to Emilia's preference
 - Extensive photoshop work & retouching of images for social media, lookbook & ecommerce
 - Providing support in presenting the collection at all stages to senior management
 - Ensuring critical path deadlines are maintained & management of juniors & interns in house



Design Direction (Advanced)

Fashion (Advanced)

Fashion Design (Advanced)

Homewares (Intermediate)

Home Accessories (Intermediate)

Art (Advanced)

Painting (Advanced)

Textiles (Advanced)

Illustration (Advanced)

Mood Boards (Advanced)

Languages

Spanish (Basic)

English (Native)



● | DESIGNER

Orla Kiely | Sep 2016 - Oct 2018

- Working closely with the creative director, design manager & sales director across all womenswear
- Concept research & mood board creation, finding key ideas & detail, & providing notes to all teams
- Design development, hand drawing, technical specs, cads in print & colour, consistent in creating best sellers
- Working directly with all factories to create, provide & discuss; technical specs, fitting notes, BOM sheets, with overcoming issues, & chasing in all samples at all stages until Salesman Samples
- Managing intake & distribution of all samples to all sales teams & countries
- Sourcing & ordering trims & fabrics for all sampling, attending fairs & suppliers, & overseeing delivery
- Working closely with in house pattern cutters & seamstresses to create silhouettes & to ensure technically viable, & to Orla's aesthetic values
- Assisting on campaign & lookbook shoots; sourcing props & locations, booking artists, styling & pre-shoot & on set organisation & preparation
- Working on licensing product including jewellery & watches & special projects such as shoe collaboration research, the exhibition, prop development for the exhibition including tiny dolls & giant dresses.



● | DESIGNER

Lily and Lionel | Sep 2015 - Sep 2016

- Employed to create a RTW collection for a luxury brand in keeping with aesthetic to a tight schedule
- Specifically developing brand appropriate innovative & conceptual press pieces
- Executing press ready illustrations
- Producing initial concepts & ideas for the collection, & researching into all product areas
- Sourcing & matching all trimmings, buttons, & linings for all initial samples
- Communicating key shapes for all product categories, with a focus on detailing, finishing & styling
- Researching & identifying future trends & shapes & feeding to creative director & head of design
- Translating sketches into clear, concise & aesthetic CAD's to present to buyers
- Producing detailed technical packs to send to factories



● | DESIGNER

ADOLFO DOMINGUEZ | Mar 2014 - Aug 2015

- Creative design development, working with the head of design, creative director, & commercial team
 - Designing across all womenswear woven product, & producing best sellers
 - Extensive research & concept development, creating & building mood boards, presenting shape & trend prediction pre-season, interpreting key catwalk & street styling to fit brand ethos
 - Creating original prints from paintings by the creative director
 - Hand drawing for sample development, & creating artworks for embroidery, embellishment, detail technique & application
 - Design, drape, & fit samples, working closely with pattern cutters & machinists in the atelier, using an understanding of garment construction & technology
 - CAD & colour work, originating garment shapes
 - Working closely with head of design, buyers & production team, range planning & range building
 - Working directly with suppliers sourcing & developing styles, fabrics & trims, including travel to Europe & Far East
- PREVIOUSLY HELD POSITIONS

● Senior Designer

Tristate | Mar 2009 - Feb 2014

● CAD Designer

Twenty8Twelve | Jan 2009 - Mar 2009



- **Assist. Designer**

Rodnik | Sep 2007 - Dec 2008



- **Design Assist**

John Lewis | Aug 2006 - Aug 2007

INTERNSHIPS