



Hannah Evans

Product Development Specialist - Project Management - Product Management - Sustainability & Innovation Consultant

Amsterdam, Netherlands

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Links

[LinkedIn](#)

Languages

English (Native)

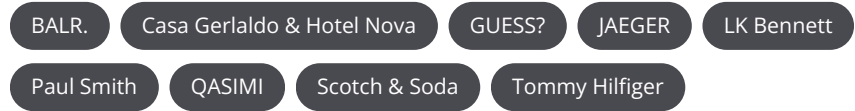
Spanish (Basic)

About

Excellent multi-tasker, very detailed in administration, extremely organised, always calm and always smiling!

Looking to offer my expertise in Supply Chain, Sustainability and Innovation and Product Development through consultancy or freelance basis.

BRANDS WORKED WITH



Experience



● Product Development Tailored - Maternity Cover

Scotch & Soda | Jun 2023 - Oct 2023

Womenswear Tailored Product Developer
5 month contract - 3/4 days per week

● Hotel Manager and Online Concierge - Costa Rica

Casa Gerlaldo & Hotel Nova | Nov 2022 - Apr 2023

- Took some time living in Costa Rica to pursue personal goals
- Offer outstanding round the clock online customer service for guests before and during stay
- Booking experiences and tour excursions for guests to ensure they have the best possible stress free vacation
- Conducting social events like Salsa Nights, Happy Hour Cocktails, Candlelite Group Dinners
- Managing cleaning and maintenance staff for their daily tasks
- Inventory and administration and social media for the hotel



● Senior Product Developer

BALR. | Jun 2022 - Nov 2022

Coming into a small company with a small team I made it my ambition to help them set up processes in place to improve their design teams efficiency and workflow, took on projects like building their yearly and seasonal calendar across all divisions, helped onboard new vendors while also collaborating with existing vendors to improve their performance, working with all division to range build and create new collections while undergoing a brand change.



● Senior Product Developer

Tommy Hilfiger | Jan 2021 - Jan 2022

- Senior Product Developer, Soft Woven's, Womenswear
- Innovation and Sustainability Lead Developer for Womenswear Division



● Product Developer

Tommy Hilfiger | Apr 2019 - Mar 2021

Womenswear Knits (Jersey)



● Junior Product Developer

Tommy Hilfiger | Jul 2017 - Apr 2019

Womenswear Knits (Jersey)

- Working with design from concept to fabrics and new graphics techniques
- Sourcing new fabrics and ensuring we have fabrics to fit the price brackets and also criteria
- Range plan organisation and ensure we have all info on fabrics and FOBs for review's

- Booking fabric and material for proto and then SMS – keeping on top of different vendor's and internal timelines
- Working with vendors on initial pricing
- Working with vendors on prices after the buy and negotiating on volume
- Collaborating with vendors during handover and working on the best quality product for our target prices
- Developing graphic and AOP with vendors and realising their strengths and weaknesses
- Sourcing new jersey fabrics that fit the need of the criteria from the customer and also the design
- Working on ensuring SMS and production dates are on time for delivery



● Product Development and Production Assistant

QASIMI | Sep 2016 - Jul 2017

Multi Category Menswear Runway Collection

- Developing garments and trims and ensuring samples are in house and presentable for the London Fashion Week show
- Developing new seasons with design team, in terms of price, fabrics and trims
- Developing a range with commercial to ensure products are priced and commercially viable
- Ensuring the critical path is updated and on track throughout each range
- Developing products with atelier to make products fit correctly but also using correct and suitable fabrics and trims
- Liaise with factories on production and samples, including fit comments
- Ordering and tracking fabrics and trims for sampling and production
- Liaising with manufacturers on fabrics and fabric development
- Helping with CAD's for design and range set up, and preparing for sketch review meetings
- Approving and correcting production samples and ensuring all orders are fulfilled
- Helping with atelier cutting and sewing whenever needed
- Ensure the collection is in house and prepared for London Fashion Week Show, and assisting with the show preparations throughout



● Sales Consultant

Paul Smith | Nov 2015 - Sep 2016

Mens Shoes and Accessories Sales Consultant



● Buying Admin Assistant

JAEGER | Jan 2015 - Aug 2015

Menswear Outlets (Tailoring, Casual Wear and Accessories)

My key responsibilities in this role were store visits ensuring all stores are presented exceptionally, raising PO's, maintaining style maintenance, updating design specs and range plans, pulling product for online photo-shoots – building outfits and ensuring all products have been photographed, pulling product for trade meetings – best sellers, logging in seals when delivered to department, chasing suppliers for Black and Gold Seals – tracking meetings, taking notes and comments in fit meetings, competitor research, filing and keeping organisation of all samples and swatches and also sending and tracking parcels.

The skills I improved upon in this role include strong attention to detail, a friendly and professional telephone and email manner, driving sales and commercial awareness for trade meetings, raising PO's and general admin skills, tracking meetings and chasing suppliers, outfit building and styling menswear whilst also learning the key skills of tailoring, casual wear and accessories and menswear fittings and communicating efficiently with suppliers and fellow employee's.



● Product Development Assistant

LK Bennett | May 2014 - Jan 2015

Bags, SLG and Accessories

My key responsibilities in this role were keeping the range plans up to date, developing CAD designs, retouching photo's for look books, keeping the sample tracker on Excel sheets up to date, liaising with suppliers on deadlines, approving Bulk Swatches and Gold Seals, producing Spec sheets for each product to send out to suppliers, keeping the sample library organised and knowing the product extensively, introducing new archive techniques and ordering and organising samples for the Press Department for Press days and photo shoots.

Skills I gained and improved in this role was a great knowledge of leather, hardware and bag production as well as sourcing from Italy, China and Portugal. I also improved organisation, planning very far in advance of many peoples schedules in the department, liaising with suppliers and all departments, attention to detail in all aspects, improving my Excel and admin skills, sourcing from new suppliers and gaining a strong understanding of the critical path.



● Sales Assistant

GUESS? | Oct 2013 - Apr 2014

Responsibilities: Part time sales assistant at a new outlet store, assisted with opening the store, meeting daily targets, stocktaking, deliveries, managing stock room and VM.

Skills: Working in a busy and new store, gave opportunities to become more independent, use initiative and teamwork, sales tactics and knowledge of company.



● Freelance Senior Product Developer

Tommy Hilfiger | Nov 2023 - Feb 2024

Freelance Senior PD role - Menswear Knits Category

● Brand Sustainability Specialist

| Mar 2024 - Now

I connect Regenerative Certified Cotton Farms with leading global fashion brands to foster direct communication, knowledge sharing, and impactful partnerships.

Education & Training

2012 - 2016

● University of Westminster

Bachelor of Arts (BA), Fashion Buying Management - First Class Honors

2011 - 2012

● University for the Creative Arts

Foundation Diploma,