



Sage Vanalstinne

Social Media Enthusiast

📍 Paris, France

✓ Sage is **Available to work**

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Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Photography Studio (Advanced)

Adobe After Effects (Advanced)

Social Media Analytics (Advanced)

Community Management (Advanced)

Social Media Best Practices (Advanced)

Photographers (Advanced)

Languages

French

English

About

I am an American living in Paris pursuing my passion for social media in the luxury fashion industry.

BRANDS WORKED WITH

Adobe

Lempire

Sagevphotography

Singulart

Experience

● Photographer

Sagevphotography |

- Develop customer management skills by communicating effectively to carry out successful photo sessions during busy periods
- Appraiseranges of competitive rates for sessions that fairly represent my photography skills
- Utilizevarious marketing techniques such as website creation and social media marketing to increase business by over 30% each year



● Ambassador

Adobe |

- Planned, marketed, and executed two workshops per semester teaching my peers the various ways they can utilize Adobe programs to improve their resumes, LinkedIn, and increase their skill set
- Formulateda marketing plan, strategizing tactics on how to shape the program, and carry out initiatives capturing at least 250 student leads, 20 clubs, and 5 professors interested in learning more about Adobe.
- PromotedAdobe through content creation and advertising through personal social media channels, driving students' awareness and interest, leading to increased activations of free Adobe Creative Cloud and grow brand awareness

● Community and Events Manager

Lempire | Jan 2022 - Aug 2022

- Succesfully managed Facebook Community of 20k+ members
- Developedrelationships with key clients and hosted monthly events with industry leaders.
- Strategicallyplanned and executed on a content plan to increase community engagement from 5% to 9% Paris, France January 2022 - August 2022 Paris, France March 2021 - August 2021 Lansing, MI July 2017 - Present East Lansing, MI January 2019 - February 2022



● Social Media and Content Coordinator Intern

Singulart | Jan 2020 - Mar 2022

- Contributed to 33.5% follower growth on Facebook, 39.7% on Instagram, 6.29% on LinkedIn, 4.76% on Pinterest as a point of reference for all U.S. targeted content
- Pitchedand executed on social media campaigns contributing to overall social media strategy
- Servedas a translator, copywriter, and editor for content across platforms
- Liaisedbetween artists and the SINGULART team by attending art galleries and art fairs, proposing promotions on social media and executing on community management