



# Alaa Najd

Fashion designer

📍 Rome, Metropolitan City of Rome  
Capital, Italy

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## Links

[in LinkedIn](#) [@ Instagram](#)

## Languages

English

Arabic

French

## About

Born in July 1983, I didn't start his career in fashion until I was 27, when I realized that I could not carry on in the business field, I then applied to study fashion design at ESMOD - a Paris - based fashion school with international programs, including one in Beirut.

After graduation, I nailed the jury prize that earned him an internship at Georges Chakra fashion house, my journey afterwards was marked with numerous collaborations with different well known fashion designers including Basil Soda and Caroline Seikaly. Not long after, I applied for Project Runway Middle East and was the inaugural winner of the first season.

The guidance I received during the program made me balance my creative style with an awareness of the commercial market forging a refined and polished identity.

My signature style is minimal, classical and modern with an edge of complexity. My taste is influenced by architecture and Origami twists, which are the cornerstone of my innovative vision of the modern woman.

I have established my own line and is relentlessly working on engraving my own legacy, identity and innovative vision onto the huge edifice of lebanese and hopefully internationally successful and influential fashion designers.

### BRANDS WORKED WITH

Azzi and Osta Fashion House

Dany Atrache Fashion House

Gemy Maalouf Fashion House

International Network 5.5.

Lebanese American University (LAU) | LAU Fashion Department

## Experience

### ● Fashion Design and Pattern Cutting Instructor

Gemy Maalouf Fashion House | Aug 2022 - Now

1393463044637 9 alaa@alss-naid.com alsanaid@gmail.com Fashion Design and Pattern Cutting Instructor + Following up with the production for samples' finalizing

### ● Lebanese American University (LAU) | LAU Fashion Department | Sep 2018 - Jun 2021

### ● Pattern Maker

Azzi and Osta Fashion House | Apr 2011 - Jul 2012

### ● Account Executive

International Network 5.5. | May 2009 - Sep 2010

### ● Managerial Assistant and RTW Line Manager

Dany Atrache Fashion House | Apr 2008 - Apr 2009

Managing general office tasks + Managing the RTW Line and the Store hereby give consent for my personal data included in the application to be processed by.

### ● Fashion Designer and Pattern Maker

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## Education & Training

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2022 - 2023

● **ROME Business School**

Master of Management,

● **Caroline Seikaly Fashion House**

Bachelor of Science,

2001 - 2006

● **American University of Science and Key responsibilities**

Technology,