Nienke Creemers

Cultural research, trend fore-
casting, copy writing

⊙ London, UK

⊘ Nienke is **Available to work**

Portfolio link

View profile on Dweet

Links

⬈ Website   ▷ Blog

Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Freelance Assignments,
Permanent Positions

Skills

Ethnography (Intermediate)

Research Design (Advanced)

Social Research (Intermediate)

Market Intelligence (Intermediate)

Qualitative Research (Intermediate)

Survey Research (Intermediate)

Primary Research (Intermediate)

Secondary Research (Advanced)

adobe suite (Advanced)

Google Trends (Intermediate)

Google Analytics (Intermediate)

Microsoft Office (Advanced)

futures insight (Advanced)

Competitive Intelligence (Intermediate)

About

Even though I find it hard to assign myself to a discipline, I would describe myself as a researcher, designer, and writer. I am endlessly intrigued by the way society takes shape, alters its outlines, and eventually morphs into a diferent construct. Change can become a powerful tool in a world where everything is and can be altered or designed. During my studies, I have specialised in ethics within the fashion industry. Now my aim is to focus on future developments within a global context. Throughout my education and work experiences, I have developed extensive interdisciplinary skills in cultural research as well as design, presentation, writing, interviewing, pitching ideas, and collecting funding. Currently, I write about trends, sustainable development, and upcoming brands for FARFETCH's Fashion Feed, take part in the Design Futures Initiative's inquiry about designing policy and parttake in Quantum's strategic research into plant-based food.

BRANDS WORKED WITH

Craig Green   Design Futures Initiative   Farfetch   Quantum

Experience

Freelance Seo Content Writer

Farfetch | Jan 2022 - Now

Writing articles for the Dutch market, main focus on trends, sustainability and seo

Researcher, Policy design

Design Futures Initiative | Nov 2021 - Now

Research inquiry with the design futures initiative into policy design. I work on the fashion chapter.

Freelance Concept Creation and Research

|
UK

Freelance cultural & market research

Quantum | Sep 2022 - Sep 2022

Weak signal analysis, horizon scan: plant-based food, London, UK

Design intern

Craig Green | May 2017 - Nov 2017

Education & Training

2021 - 2022   **THE FUTURE LABORATORY**

Masterclass, Futures Forecasting/Trend Forecasting

2019 - 2021   **London College of Fashion**

Master of Arts - Distinction, Fashion Futures

2014 - 2018   **Maastricht Academy of Fine Arts and Design**

Bacherlor of Art - Distinction, Bachelor of Arts - Fashion Design

Trend Forecasting (Advanced)

Insight Generation (Intermediate)

CLO 3D Fashion Design Software (Inter...

Fashion Blogging (Advanced)

content writing (Advanced)

SEO Copywriting (Advanced)

copy writing (Intermediate)

Academic Writing (Advanced)

Languages

Dutch (Native)

English (Fluent)