



# Oluwabukunmi Agbetunsin

User Experience Designer (UED) | Product Designer

Lagos, Nigeria

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## Languages

English (Native)

## About

Hola! I'm Bukunmi

I'm a results-driven designer with 3+ years of professional experience, specializing in visual thinking and solution-oriented design. My passion lies in making a positive impact and crafting meaningful experiences for users.

Throughout my career, I have honed my design skills and adopted a user-centered approach to product development. I firmly believe that a company's success is closely tied to the user experience it provides. Thus, my goal is to assist businesses in advancing by leveraging design thinking and creativity to create and deliver seamless and exceptional experiences for end-users while also prioritizing business objectives.

I thrive in fast-paced environments and excel in collaborative settings. I'm dedicated to contributing to the growth and success of products, utilizing my skills and expertise to drive significant impact.

N.B: If you're looking for a passionate and dedicated designer who can bring fresh ideas and drive positive change, let's connect and explore ways to create remarkable experiences together.

### Technical Skills

User Experience Design | Visual design | User Research | Information Architecture | Storyboarding | Journey Mapping | Sketching | User flow | Wire-framing | Rapid Prototyping | Design Sytem | Usability testing

### DESIGN SOFTWARE TOOLS:

Adobe XD, Figma, InVision Studio, Sketch, Zeplin, HTML/CSS, Javascript,

### TASK MANAGER:

Jira, Asana, Notion, Trello, Gitlab, Miro

### COMMUNICATION:

Slack, Zoom, Google Meet, Microsoft teams

### Opportunity

I'm looking forward to collaborating with and contributing to the growth and success of great products.

### Portfolio

<https://behance.net/bukagb>

Let's chat

Feel free to reach out via email: [oluwabukunmi.agbe2sin@gmail.com](mailto:oluwabukunmi.agbe2sin@gmail.com)

### BRANDS WORKED WITH

Bloc

Grid Integrated Services limited

Mantium

Queen's Web

## Experience



### User Experience Designer

Freelancer | Sep 2022 - Now

- Work closely with clients to align project goals, user needs, and design preferences with business objectives. Translate requirements into innovative design solutions.
- Evaluated the impact and effectiveness of UI/UX designs in client projects, identified user behavior patterns, and suggested design modifications for improvement.



- Create user flows, wireframes, and interactive prototypes, allowing clients to visualize and offer feedback on the design direction, with a consistent emphasis on delivering a seamless user experience.
- Communicate and present design concepts to clients effectively, integrating feedback to enhance designs and promote transparency for client satisfaction.

### ● User Experience Designer

Mantium | Oct 2021 - Aug 2022

- Enhanced the end-to-end user experience of Mantium's platform by identifying and addressing UX issues while also proposing design recommendations across Mantium applications.
- Collaborated with cross-functional teams, including products, design, sales, and engineering, on feature roll-out and product creative direction, conducted usability testing, and iterated on various digital properties across product and marketing.
- Presented designs to senior leadership and stakeholders, effectively communicating design decisions to ensure project alignment and stakeholder satisfaction.
- Contributed to the creation of detailed design systems, component libraries, and asset repositories aimed at promoting design coherence and streamlining development processes.

### ● User Experience Designer

Grid Integrated Services limited | Feb 2021 - Oct 2021

- Analyzed the platform's UX and identified usability issues such as slow loading times, unclear navigation, and inconsistent visual design, causing a decrease in user engagement.
- Proposed design recommendations to enhance task efficiency, reduce frustration, and boost user satisfaction
- Reduced meeting time by creating design documentation that was used by cross-functional teams to improve communication and increase productivity.

### ● User Experience Designer

Queen's Web | Aug 2020 - Jul 2021

- Communicated with clients to understand their business's goals and objectives; ensured project requirements were met while working with teams.
- Conducted user research, user personas, wireframes, prototypes, and usability testing to help guide design decisions.
- Helped instill a human-centered and collaborative culture in the company.

### ● UI/UX designer

Bloc | Feb 2020 - Dec 2020

- Led the design direction for Buybot, an e-commerce merchant dashboard that utilizes AI to handle sales conversations from inquiry to checkout and delivery.
- Designed and delivered high-fidelity mockups for new features to increase user engagement and retention.

## Education & Training

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2022 - 2022

### ● The Fountain Institute

Continuous UXResearch,

2019 - 2019 ● **univelcity**  
Product Design UI/UX,

2010 - 2015 ● **University of Agriculture, Abeokuta**  
Bachelor's degree,