



Oleksandr Shevchenko

Marketing Graphic Designer

📍 Izmail, Odesa Oblast, Ukraine, 68600

✅ Oleksandr is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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Links

[🌐 Website](#) [🐦 Twitter](#)
[🌐 LinkedIn](#) [📷 Instagram](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Freelance Assignments

Skills

Design (Advanced)

Graphics (Beginner)

Visual Communication (Intermediate)

Concept Generation (Intermediate)

Typography (Advanced)

Book Covers (Beginner)

Graphic Design (Advanced)

Digital Designs (Intermediate)

Languages

Ukrainian (Native)

About

block

BRANDS WORKED WITH

Bio Green Gmbh & Co. Kg

Computer Academy "Step"

Ukrainian Politics

Experience

● GRAPHIC DESIGNER

Bio Green Gmbh & Co. Kg | Aug 2020 - Oct 2021

- ° Introduced new style for email signatures and apply new design for each person one of different owner companies.
- ° Redesigned YouTube channel, highlighted viewers interest and increase the click-through rate of the target audience.
- ° Provided new style for video thumbnails, on YouTube platform and rework all existing thumbnails for a new style line.
- ° Created new design way for product sheets. Aligned all existed product sheets information for an updated style.
- ° Successfully completed a lot of small task: convert in to vector created tarp textures for different needs, work with 3d models and objects for product sheets.

● MARKETING DESIGNER

Ukrainian Politics | Jan 2016 - Jan 2018

- ° Created new style way for candidate with updating style guide and full redesigned existing graphics up to new strategy way.
- ° Retouched the photo and cared about visual way and style candidate.
- ° Worked with a lot of materials, prepared it for different printed place, like t-shirts, billboards, brochures, newspapers and atc.

● GRAPHIC DESIGNER

Computer Academy "Step" | Mar 2015 - Jan 2016

- ° Worked with branding and marketing materials.
- ° Created various promotional products: packaging, online advertising, large format printing.

Education & Training

2009 - 2013

● ODESSA NATIONAL MARITIME ACADEMY

Marine Power Plants Operation and Maintenance, Bachelor of Engineering

