



Angela Merli

Senior Product Manager

📍 Milan, Metropolitan City of Milan, Italy

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Languages

English (Fluent)

About

Over 15-years experience in the fashion industry, working either for luxury Brands and big retailers.

Specialized in sourcing, product development, and R&D. Deep knowledge of most important worldwide production areas such as Far East, south Europe, Eastern Europe.

Willing to work within international environment and be part of a dynamic working team.

BRANDS WORKED WITH

BREKKA

Fase2 Srl

Giorgio Armani

Giorgio Kauten SRL

Gruppotre Srl

Guess Europe Sagl

Rinascente

Experience



● Product Development Manager

BREKKA | May 2022 -



● Product Manager @Guess by Marciano

Guess Europe Sagl | Apr 2019 - Oct 2022

● Product Development Manager @EMPORIO ARMANI JUNIOR / ARMANI EXCHANGE MAN/KIDS

Giorgio Armani | Jun 2014 - Aug 2018

- Coordinating the entire product development process according to inputs received from designers and brand managers.
- Fabrics, trims, material sourcing.
- Managing relationships with vendors. Factory outsourcing according to the standard request.
- Responsible of Supplier's allocation.
- Price finalization and negotiation with vendors in order to fit into briefing price structure requirement.
- S/Spls process and timing follow up.

● R&D Manager

Fase2 Srl | Nov 2005 - Jun 2014

- Factory outsourcing, product development and overseas production follow up.
- Price negotiation and orders finalization between main customers and partner suppliers.
- Specialized in China and Far East productions.

● Product Manager

Giorgio Kauten SRL | Jan 2004 - Jan 2005

- Dealing with customer's stylist, product and buying offices from product development process to price negotiation process.
- Production inspections and follow up c/o Far East offices .
- Specialized in China and India markets.
- Mainly working for ladies and kid's wear brands.

● Product Developer

Gruppotre Srl | Jan 2001 - Jan 2004

- Salesman samples product development according to customers requirement.
- Bulk production follow up, quality inspection with customer technician c/o factory in Far East .
- Mainly working on ladies and men's brands.



- **Senior Assistant Buyer**

Rinascente | Jan 1999 - Jan 2001

- Assisting buyers in dealing with vendors , follow their buying trips
- Production and shipment follow up for China, India, Indonesia, Bangladesh and Thailand countries .

- **Junior Product Developer**

Fase2 Srl | Jan 1996 - Jan 1999

- Production and shipment follow up.
- Travelling with customers QC and buyers during order finalization trip in Far East c/o our partner vendors offices /factories.
- Mainly working for Kid's wear (Brands and dpt stores)

Education & Training

1995 - 1996

- **Epping Forest College - Essex - London**

Toefl,

- **Liceo Pedagogico "G.M. Colombini"**

Diploma di Maturità,