



Ahmad al Ek

Digital Marketing Specialist
with an Interest in the Fashion
PR Industry

📍 London, UK

🟢 Ahmad is **Available to work**

[Portfolio link](#)

[View profile on Dweet](#)

Links

 [LinkedIn](#)  [Instagram](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments,
Hourly Consulting, Permanent Positions

Skills

SEO Copywriting (Advanced)

Copywriting (Advanced)

Digital Copywriting (Advanced)

Digital Analysis (Advanced)

Digital Marketing (Advanced)

Digital Marketing Analytics (Advanced)

Content Administration (Advanced)

Content Creation (Advanced)

Analytic Reporting (Advanced)

Web 2.0 Development (Advanced)

Web Design (Advanced)

Graphic Arts (Advanced)

Graphic Design (Advanced)

About

Currently completing my graduate degree in International Marketing at Hult Business School in London, while freelancing and entering the fashion world from the PR and Digital Marketing point of view.

BRANDS WORKED WITH

302 Degree

Out of 50

Experience

● Freelancer

302 Degree | May 2022 - Now

- Crafted connections all over the world in the Fashion and Editorial industry
- Partnered with Shopify to transform traditional business into E-Commerce
- Created 100+ Digital Campaigns
- Produced and Edited content for 60+ Brands
- Portfolio: 302degree.co
- Worked closely with Vogue PR internationally
- Assisted Clients and Celebrities to 10+ International Events: Cannes Film Festival, BFA...

● | May 2022 - Now

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● Digital Marketing Manager

Out of 50 | Oct 2021 - May 2022

- Directed Content and Campaigns for 3 social media channels
- Consulted on Social and Traditional Campaigns for 100+ brands
- Tracked social media trends and adapted to changing demographics

Education & Training

2022 - 2023

● Hult International Business School

Masters, International Marketing

2019 - 2022

● Lebanese American University

Bachelor of Business Administration - BBA, International Business

Project Management (Advanced)

Microsoft Office (Advanced)

Celebrity Management (Advanced)

Celebrity Outreach (Advanced)

Collaboration Solutions (Advanced)

Social Media (Advanced)

Social Media Advertising (Advanced)

Social Media Best Practices (Advanced)

Video Editing (Advanced)

Photography (Advanced)

Languages

English (Fluent)

Arabic (Fluent)