



Inès Perrein

Social media manager

📍 Paris, France

✔ Inès is **Available to work**

[Portfolio link](#)


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Links

 [LinkedIn](#)

 [Instagram](#)

 [YouTube](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments

Skills

Community Management (Advanced)

Media Planning (Advanced)

Content Marketing (Advanced)

Social Media Communications (Advanced)

Social Media (Advanced)

Social Media Marketing (Advanced)

Press Relations (Intermediate)

Languages

Italian (Basic)

English (Work Proficiency)

French (Fluent)

About

Hello, I'm Inès from Paris

I graduated with a Master in Communication at Sciences Po Strasbourg in 2021.

I work now as a free-lancer in communication/digital marketing.

BRANDS WORKED WITH

Duolab

KUANTOM

L'OCCITANE

Perdième

Experience



● Social Media Manager

L'OCCITANE | May 2022 - Nov 2022

I worked for Duolab, a skincare brand developed by the L'Occitane Group.

My missions:

- Designing a social media strategy to align with business goals
- Generating, editing & publishing engaging content daily on the social media platforms (FR, EN)
- Setting specific objectives and reporting on ROI



● Community Manager

KUANTOM | May 2022 - Jul 2022

I worked as a freelancer for this mixology startup :

My missions:

- Content Creation
- Community Management
- Copywriting FR/EN



● Social Media & PR Manager

Perdième | Feb 2021 - Jul 2021

I worked as an intern for this lingerie brand.

My missions:

- Social Media strategy
- Content Creation for social media
- Community Management
- Influencer Marketing
- Press relations
- Web editor
- Benchmarks

Education & Training

2020 - 2022

● Sciences Po Strasbourg

Master 2, Communication

2016 - 2020

● Université de Lille

Licence, Political Science