



Neha Singh

A multi-disciplinary designer with 9+ years of experience in print, social, digital & motion design.

📍 London, UK

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Languages

English (Native)

About

A multi-disciplinary designer and strategy consultant with 9 years of experience in print, social, digital & motion design. Skilled in branding, digital strategy, social media marketing, typography, UX, creative concept design, and team building. I have a global experience with clients from UK, USA, Dubai, Hong Kong and India.

Providing bespoke creative solutions based on in-depth understanding of the company, identifying the gaps as well as leading projects from start to finish along with taking initiative to work autonomously.

Portfolio: www.thecreativeone.co

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Experience



● Senior Digital & Brand Designer

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- Creating marketing collaterals for social media, website and amazon listings for 9 countries.
- Designing digital ads, print ads for magazines and creating product videos.
- Redesign of website (UI & UX) and web digital assets.
- Conceptualising, planning and Art directing photoshoots and videography.
- Working on uploading products and maintaining a complex SaaS based print management software.
- Designing newsletters, website mock-ups, working with developers & delivering design assets.
- Providing support to the marketing team and print team.
- A team player, contributing towards day to day design solutions in the office.
- Partner with marketing and exec team to develop strategy and tactics to create interest, demand, and recognition of the brand through the use of performance driven design; includes: strategy, implementation, execution and interpretation of data collected.