



# Hasan Nasredine

Professional Retail Operations Manager with more than 5 years experience in Fashion Retail Management.

📍 Paris, France

🟢 Hasan is **Available to work**

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## Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

## Skills

Retail (Advanced)

Sales Performance (Advanced)

Visual Merchandising (Advanced)

Team Leadership (Advanced)

Sales Analysis (Advanced)

Sales Forecasting (Advanced)

retail training (Advanced)

Salesforce.com (Intermediate)

Sales Trainings (Advanced)

Wholesale Operations (Intermediate)

Stock Management (Advanced)

Demand Chain Management (Intermedi...

Inventory Control (Advanced)

Inventory Analysis (Advanced)

Key Performance Indicators (Advanced)

## About

Professional Retail Operations Manager with more than 5 years experience in Fashion Retail Management. Involved in training, coaching & developing sales teams to improve performance.

### BRANDS WORKED WITH

Tory Burch

Ankorstore

Desigual

## Experience



### ● Retail Operations Intern

Ankorstore | Jul 2022 - Jan 2023

- Develop and deliver e-learning training sessions on selling techniques, merchandise planning, customer service and visual merchandising
- Conduct performance evaluations to measure the effectiveness of training programs and identify opportunities for improvement
- Design and implement onboarding programs for new joiners at Ankorstart
- Create presentations and demos to onboard new retailers on the website
- Build and own the retail library content on 360Learning LMS
- Create new & develop existing sales tools for stock assortment recommendations
- Stay up to date on seasonality calendar trends and continually improve the knowledge of the sales team through category reports and presentations
- Work hand in hand with sales managers and team leaders to find improvement levers



### ● Retail Operations Manager

Desigual | Feb 2021 - Jul 2021

- Ensure a strong level of awareness amongst stores on Retail Operations priorities & ambitions
- Manage inventory activities at the country/store level and monitor in stock movements procedures
- Accomplish & communicate reports, collect product feedback, analyze data & KPI's.
- Support the Retail Teams, by coordinating activities and ensuring the highest level of customer service & in store experience through store visits



### ● Store Manager

Desigual | Feb 2017 - Jan 2021

- Set up and analyze visual merchandising presentation and performance by using Money mapping
- Analyze sales and prepare inventory forecasts
- Plan and manage all store tasks
- Monitor performance of the team, conduct time performance evaluations and initiate action to strengthen results
- Analyze and report Store performance and progress to upper management



### ● Assistant Store Manager

Desigual | Sep 2016 - Feb 2017

- Support the Store Manager in driving sales and achieving store targets, while also ensuring exceptional customer service standards are maintained
- Assist in managing the store team, including training and development of staff, scheduling and managing payroll, and managing employee performance

## Languages

English (Fluent)

French (Basic)

Arabic (Fluent)

- Maintain high visual merchandising standards in the store, including window and in-store displays, in line with the brands guidelines
- Build strong relationships with customers, provide them with a positive shopping experience, and resolve any customer complaints or issues that may arise

## Education & Training

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- 2022 - 2022 ● **Udemy (Salesforce)**  
Certification, Salesforce Lightning Report Builder & Dashboards
- 2022 - 2022 ● **360Learning**  
Certification, Digital Learning: Design engaging courses
- 2022 - 2023 ● **IGR-IAE Rennes**  
Certificate, Franchising Retail services and chain management
- 2021 - 2022 ● **IGR-IAE Rennes**  
MBA ( BAC +5), International Management
- 2015 - 2018 ● **Arts, Sciences and Technology University**  
Bachelor, Business Management