



Faye Barnfield

Fine & High Jewellery Designer

• Product development • Concept development • Creative strategy • Project management

📍 London, UK

🟢 Faye is **Available to work**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Jewelry Design (Advanced)

Designer Jewelry (Advanced)

Fine Jewelry (Advanced)

Photoshop Rendering (Advanced)

Product Development (Advanced)

Project Management (Advanced)

About

After graduating from Central Saint Martins in 2010, I have since gained experience working for some of the most prestigious jewellery brands - Boodles, Shaun Leane, Hannah Martin & Carolina Bucci.

I founded a luxury fashion jewellery brand, awarded as 'One to Watch ' by Jewellery Focus in 2014 and selected for '30 under 30 Rising Stars' in the jewellery industry by Retail Jeweller in 2015.

Dedicated to designing innovative High & Fine jewellery and learning all the industry offers.

BRANDS WORKED WITH

Boodles

Carolina Bucci

Tresor Paris

Hannah Martin London

Faye Marie Jewellery

Shaun Leane

Dominic Jones Jewellery

Central Saint Martins College Of Art and Design, University of The Arts London

Experience



● Jewellery Designer

Boodles | Jul 2019 - Oct 2022

- Delivered critically and commercially successful High & Fine Jewellery designs
- Fully responsible for the product development of each piece, solving a variety of technical challenges whilst ensuring excellence and integrity of the brand aesthetic
- Supported the Head of design with reports on future thinking, based on continuous industry research and an interest in current global tastes
- Strong communication & presentation skills, delivering key brand messaging to clients and staff. Hosting several top client events with in-depth presentations on the design journey, collection narrative and the brand heritage
- Personal focus is to push technical element of new pieces while still keeping within the brand DNA.
- Member of the sustainability committee



● Sales Specialist

Carolina Bucci | Mar 2018 - Jun 2019

- Attended Jewellery Arabia to represent the brand as a top sales consultant
- Skilled in clienteling and developing relationships to consistently reach sales targets
- Assisted training of new team members and supervising the shop floor

● Freelance Jewellery designer & CAD Developer

| May 2017 - Jul 2019

- 3D CAD design for Motley London x Christopher Thompson Royds collection
- 3D CAD engagement ring designs for Gill Wing
- Part time freelance wholesale & retail sales assistant at Brooke Gregson
- Maternity Cover/DCK Concessions - creating commercial jewellery collections for Boots account. Collaborating closely with the buying and merchandising team developing a profitable and on trend product mix.



● Senior Jewellery Designer & Product developer

Tresor Paris | Mar 2016 - May 2017

- Tasked with re-invigorating this fashion accessory brand, designing trend focused commercial collections.

- Took full creative and strategic lead on bringing Elixir & Butterfly collection to market for Tresor Paris. Gaining new investment for the company that will drive TV advertisements across three major channels
- Designing for corporate brands to the clients specifications in keeping with their branding guidelines
- Developing a high quality product with factories in the Far East & India
- Account management for white label brands, supervising the manufacturing pipeline, quality control & prototype development. Being the first point of contact and troubleshooting complications as they arise
- Organisation of regular evening and daytime events in store. Entertaining and educating the Media, bloggers and influencers on our products to gain maximum exposure

- **Freelance Production Assistant**

Hannah Martin London | Aug 2014 - May 2015

Freelance bench work creating pieces from current collections and quality control checks. Initiated the development of a new production catalogue for the in-house jewellers, itemising materials, suppliers and cost for each piece including notes for technical making aspect.



- **Founder & Creative Director**

Faye Marie Jewellery | Jan 2013 - May 2017

Established a luxury fashion jewellery brand which was awarded 'one to watch' in 2014 by Jewellery Focus. A year later selected as one of the top 'Rising Stars' in the Jewellery industry by Retail Jeweller 2015.

- Founded a new business - designed and manufactured luxury jewellery collections along with bespoke commissions
- Showcased collections at The Jewellery and Watch Show at the Saatchi Gallery 2014 and held private views at Cuckoo Club & Mason House
- Gained event space sponsorship during London Fashion Week at the Cellar Door
- Managed the accounts, predicting and analysing the ROI for expenditures
- Ran the business operationally and strategically: design & manufacture, marketing, finance, supplier management, logistics and sales
- Organised events and networking dinner parties for high-end clients to promote the brand and encourage client referrals
- Implemented marketing campaigns alongside social media engagement & advertising



- **Jewellery production assistant**

Shaun Leane | Oct 2012 - Oct 2013

Working alongside the production team of this award-winning brand to craft high quality fine jewellery for major retailers and bespoke customers



- **Jewellery production Intern assistant**

Dominic Jones Jewellery | Nov 2008 - Feb 2009

Assisted Dominic Jones to produce and quality manage his celebrated debut collection for sale in Selfridges, Browns and Net-a-Porter

- **student**

Central Saint Martins College Of Art and Design, University of The Arts London | Jan 2007 - Jan 2010

Education & Training

2007 - 2010

- **Central Saint Martins, school of fashion and textiles**

BA Honours degree (2:1),