



## Aman Tariq

Social Media Marketing Expert

"Focused on Helping Small Businesses to Grow Faster & Effectively"

📍 Lahore District, PK

[Portfolio link](#)

[View profile on Dweet](#)

### Links

 [LinkedIn](#)

### Languages

English (Work Proficiency)

### About

Visit My Portfolio Website:  
<https://themarketingrise.linkst.ar/>

Welcome to my About Section!!

I am Aman Tariq, a Social Media Marketing Expert and Strategist. With a long and polished experience in social media marketing, content strategy, and data-driven insights, I have consistently delivered outstanding results for brands seeking to expand their online presence and connect with their target audiences. I am always ready to accept challenges from any business to take it to new heights.

I worked with different clients and companies to manage and promote their businesses through my social media marketing skills. During this journey of my work experience, I have learned a lot about how to handle any business in every up and down condition. I applied all my expertise and strategies on social media platforms to make my every client business well and upgraded. Because I am always ready to learn and polish my skills according to new marketing trends of the digital era to make myself better in my skill set.

I stay at the forefront of the ever-evolving social media landscape, ensuring my clients benefit from the latest trends and innovations. Let's connect to explore how my expertise can elevate your brand's presence, foster meaningful connections, and drive real business growth.

Expertise:

- Social Media Management & Optimisation
- Content Creation & Strategist
- Post Designing & Scheduling
- Advertising Expert
- Organic Reach and Hashtags Research
- Brand Building and Engagement
- Social Media Analytics Tools Startegy
- Campaigns Insights Analysis & Scaling
- Social Media Strategy

Feel free to contact me to discuss any of your business or brand challenges; I am always available to help you and your business grow faster.

Regards,  
Aman Tariq

BRANDS WORKED WITH

Flash Feast (Fast Food Restaurant)

INSIDER (SMC-PVT) LTD

Learning With Earning

WearEx

### Experience

#### ● Marketing Ambassador

INSIDER (SMC-PVT) LTD | Oct 2023 -

As a Marketing Ambassador at Insider.pk, I play a pivotal role in promoting your mission to empower individuals with the skills they need to thrive in the freelance industry. I will be responsible for crafting and implementing marketing strategies that resonate with our target audience, driving awareness and engagement both online and offline.

#### ● Worked as a Social Media Manager at WearEx

WearEx | Jul 2023 - Sep 2023

As a Social Media Manager at WearEx Clothing Boutique, I spearheaded the digital presence and engagement strategy, delivering impressive re-

sults in just three months:

- 1) Content Strategy
- 2) Community Growth
- 3) Customer Engagement
- 4) Conversion Boost
- 5) Analytics and Reporting

During this journey, I contributed to elevating Wearex Clothing Boutique's digital presence and fostering a stronger connection with our audience, driving business growth and online sales.

### ● Social Media Marketing Manager

Flash Feast (Fast Food Restaurant) | May 2023 - Jul 2023

I worked with a Fast Food Restaurant Business as a Social Media Marketing Manager to build up and promote their business. I have managed their social media platforms, content creation & post designing, campaigns management and optimization. Utilized analytics tools to track and analyze campaign performance, extracting valuable insights to fine-tune strategies and optimize ad spend.

### ● Social Media Marketing Manager

Learning With Earning | Feb 2023 - Apr 2023

I successfully finished my internship at LWE Digital Skills Institute. This opportunity made me more confident to show off my skills as well as build up my experience to work with other clients and companies. What I performed during this internship:

- Crafted and Executed Winning Social Media Strategies
- Content Creation and Curation
- Community Building
- Campaign Management: Campaign Management
- Collaborative Teamwork
- Continuous Learning and Innovation

## Education & Training

2019 - 2021

### ● Government Postgraduate College Rajan Pur

FSC ( Pre-Medical),