



Christophe Blondin-Péchabrier Talking Changes, Taking Chances

Artistic Director

📍 Paris, France

✓ Christophe Blondin-Péchabrier is
Available to work

[Portfolio link](#)

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Links

 [LinkedIn](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

FASHION DESIGN (Advanced)

Marketing (Advanced)

Management (Advanced)

brand identity (Advanced)

Menswear (Advanced)

leather accessories (Advanced)

métal accessoires (Advanced)

lifestestyle design (Advanced)

About

I was graduated as superior Technician in Plastic Art (industrial /product design) - and joined the same year the Daniel Hechter team as Accessories designer. I went on to work under icon designers, Kenzo, Nino CERRUTI and Karl LAGERFELD, and was also in charge of the Louis Vuitton Cup collection (in 1995) by Kenzo ; designing both women's , men's fashion and accessories. Re-inventing the resolutely sumptuous LANVIN cutting and style for men as artistic director, I launched as freelance designer, the fascinating PORSCHE DESIGN fashion concept and worked for TOD'S as accessories designer. I went back to DANIEL HECHTER PARIS as Artistic Director, repositioning the brand from Heritage to Premium Fashion contemporary style, opening a new segment based onto wearable smart technologies 💎 and sustainability and changing the name of the brand into HECHTER PARIS Working since years with 66 countries, I have an international expertise in design & product development, market survey and product merchandising for omni-channel distribution. Interest: kinetic art, synergologie, robotics, comics, contemporary danse, new low tech technologies, biography and design.

BRANDS WORKED WITH

CERRUTI 1881

ECOLE D'ARTS PLASTIQUES LETTELLIER

HECHTER

hechter paris

HECHTER PARIS

Jeans

KARL LAGERFELD

Kenzo Jeans

KENZO LANVIN

Porsche Design

TODS

Experience

● Lifestyle Creative Director

HECHTER PARIS | Jan 2020 - Now

Repositioning HECHTER PARIS as global international Premium Brand focusing on smart wearable technologies, New « low tech » and circular fashion.

- All fashion lines management.
- Brand « experiential » studies.
- Compétences : Stratégie créative
- Marque et identité
- Design

● Artistic DirectorArtistic Director

hechter paris | Jan 2008 - Now

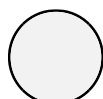
Lifestyle Artistic Director

- Men's RTW/ accessories & home products. Women's RTW.
- 250 M€ wholesale turnover / in 66 countries / more than 3.000 points of sale. 800 boutiques.
- For: HECHTER RED - HECHTER PARIS - HECHTER STUDIO - products development strategy and design - positioning & collection structures. Edition of storytellings for omni-channel distribution.
- Product expertise : RTW for man(all territories)/Woman(for China &latin America)/ Kid). Metal accessories (writing instruments, jewelry, optical&sun glasses, watches) leather accessories (belt, SLG, LG, Shoes). Textile accessories (ties, scarf, underwear, lingerie). Home (bed, carpets, wallpaper, in/outdoor furniture) - WAX for Africa - Active Sportswear (canada)



● Licence design manager

KARL LAGERFELD |



● Leather Accessories Senior Designer

TODS | Jan 2005 - Dec 2005

Men's leather and small leather goods collections

- Compétences : Design
- Illustration de mode

Languages

English (Fluent)

French (Native)

Italian (Work Proficiency)

Spanish (Basic)



● Fashion Design Director

Porsche Design | Dec 2004 - Dec 2007

Creation of the fashion offer . Creating fashion design and teck pack, follow up of license collections. Mens' RTW (Belfe license) (Ferragamo license) - SW (ADIDAS license) - creation and follow up of accessories collections. Creation of the fashion offer . Creating fashion design and teck

Compétences : Stratégie créative

·Marque et identité

·Design

·Illustration de mode

● Artistic Director for Men

KENZO LANVIN | Jan 2004 - Aug 2004

Artistic Director for men janv. 2000 - déc. 2003

·4 ans

•Men's Ready to wear / Sportswear / Accessories

•Design and follow up

•Fashion show set up. Men's Ready to wear / Sportswear / Accessories

Design and follow up Fashion show set up.

•Compétences : Stratégie créative

·Design

·Illustration de mode



● Design Manager

CERRUTI 1881 | Feb 1996 - Jan 2000

licenses collections feb. 1996 - jan. 2000

·4 years Head of license design for Men (Europe & Asia, accessories (Europe & Asia), women RTW japan.

● Senior designer

Jeans | Mar 1995 - Jan 1997

creation & follow up for Men's and Women's jeans collection



● Senior Designer for man and woman

Kenzo Jeans | Apr 1992 - Dec 1995

Men's RTW designer & head of design for men and women for Kenzo jeans (design and follow up)

● Metal and leather accessories designer

HECHTER | Jan 1989 - Jan 1991

FORMATION :

● MAJOR

ECOLE D'ARTS PLASTIQUES LETTELIER | Jan 1986 - Jan 1990