



# Antonia Spagnardi

Fashion Talent Scout, Photo Producer, Illustratrice

Paris, France

Antonia is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

[Website](#)

[LinkedIn](#)

[Instagram](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Freelance Assignments

## Skills

Strategic Communications (Intermediate)

Writing For Print (Intermediate)

Negotiating Fees (Advanced)

Creative Arts (Intermediate)

Press Releases (Intermediate)

Newsletters (Advanced)

Adobe InDesign (Advanced)

Social Media (Advanced)

English (Advanced)

Italian (Advanced)

French (Intermediate)

## About

Based in Paris, I am a Talent Manager and Producer.

My activities consist in the full creation and management of creative hubs, from the search, validation and retention of the most suitable talents. Along with that, I follow the full delivery cycle of the photos, ensuring that target and quality are achieved.

Collaborating with experts in the fashion & high-tech companies has defined my professional profile, in line with visual culture and scale-up industries.

I contributed to the realisation of successful projects in the e-commerce photography and editorial fields, for renown firms in the Tech as wells Fashion & Luxury, such as:

Meero, Courrèges, LVMH, Flannels, Balenciaga, Zalando, Marine Serre, La Perla lingerie, Ulay (Frank Uwe Laysiepen), Aitor Throup Studio, ZOO Magazine, Vogue Talents, Altaroma Fondazione F.R.I.

My responsibilities fall into: acquisition strategy design and development, partners management (scouting, onboarding, retainment), production, creative communication.

### BRANDS WORKED WITH

AITOR THROUP STUDIO

Fondazione F.R.I. & la Perla Lingerie

Marine Serre

Meero

SAS MARIA STUDIO

Vogue Italia

Zoo Magazine

## Experience

### Digital Strategist

SAS MARIA STUDIO | Sep 2023 - Now



### TALENT MANAGER - PRODUCTRICE

Meero | Feb 2019 - Feb 2023

Main Projects: LVMH, Balenciaga, Flannels, Farfetch, Courrèges, Zalando, Vanessa Bruno, 24S, Best Secret



### Event Producer and Communication

Marine Serre | Sep 2018 - Dec 2018



### JOURNALIST - PRODUCTION ASSISTANT

Zoo Magazine | Jan 2018 - Sep 2018

Main Project: "A LIVING MONUMENT" ULAY x ZOO #60 PROJECTS ASSISTANT A.T. Studio Amsterdam, 2018 Project: THE DAILY SKETCHBOOK ARCHIVE CONTRIBUTOR



### Projects Assistant Intern

AITOR THROUP STUDIO | Oct 2017 - Apr 2018



### Contributor

Vogue Italia | Jan 2017 - Feb 2017

### DIGITAL ARCHIVIST

Fondazione F.R.I. & la Perla Lingerie | Apr 2016 - Jul 2016

Drawing (Advanced)

Illustration (Advanced)

Art History (Intermediate)

Art Exhibitions (Advanced)

Fashion Consulting (Advanced)

## Languages

English (Fluent)

French (Fluent)

Italian (Native)

Spanish (Basic)

## Education & Training

2023 - 2023

● **IESA Arts and Culture**

Licence, Art Production

2014 - 2016

● **Universita' di Bologna**

Second Cycle Degree, Fashion Culture and Management

2010 - 2013

● **La Sapienza**

Bachelor, Science of Fashion and Costume