



# Nadia Baiardi

Costume Designer | Fashion  
Celebrity Stylist | Image consultant

📍 Milan, Metropolitan City of Milan,  
Italy

[Portfolio link](#)

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## Links

 [LinkedIn](#)

## Languages

English

Spanish

French

German

## About

"Nothing is impossible. Great things are done by a series of small things brought together."

Costume Designer with strong background in fashion styling and unconventional materials processing.

Fashion Stylist and Image Consultant

### BRANDS WORKED WITH

Blizzard Entertainment

Cosmoplay

CosplayMat

Cotto e Frullato - 1° stagione

Cotto e Frullato Z

Discoteque Machine

Doc Servizi

Explay 1.0

Free-lance

Gruppo Editoriale L'Espresso

H FILMS

Koolweb

Live Theatre

Made

Mediaset

MTV ITALIA SRL

OG Management

Red Bull

The Best Blend

Ubisoft

VideogirlSkai & NadiaSK

WU magazine

WU Magazine - Vanity Fair

## Experience

### ● Celebrity stylist | Image consultant

| Jan 2017 - Now

- Selection & creation of looks, personal shopping
- Create and maintaining relationships between fashion brands and the celebrities
- Plan artists/celebrities shooting, event and red carpet
- Choose the brands for fashion issue
- Editorial for Fashion Magazine



### ● Costume Designer & Stylist

Mediaset | Sep 2022 - Feb 2023

Striscia la Notizia - Mediaset

### ● Fashion Stylist

The Best Blend | Sep 2019 -



### ● Costume Designer, Set Designer and Image Consultant

Red Bull | May 2017 - Nov 2017

Free lance Image Consulting for special event "30th Anniversary Street Fighter in collaboration with RedBull".

Sketch and Design of special skin of Ryu, Ken and Chun-Li.

Ideation of booth RedBull in Lucca Comics & Games.



### ● Costume Maker

Ubisoft | Jan 2017 - Dec 2017

Creation costumes for promotional purposes about Assassin's Creed Origins Saga. Testimonial for events Live Twitch, Games Week and Lucca Comics and Games.

### ● Costume Designer and Set Designer

The Best Blend | Feb 2016 - Jul 2017

Movie: Cotto e Frullato - The Crystal Gear

Script breakdown and costume plot. I've sketched, researched and purchased clothes and costumes. I've established a budget and hired crew

members and specialists I've personally sewn, altered and dyed some of the principal costume. I've applied a broad knowledge of costume history to ensure accuracy during production. I've attended fitting on a very tight schedule.



- **Country Manager Italia**

CosplayMat | Jan 2016 - Jan 2020

Strategic Consulting, including business plan & sales strategy development.



- **Costume Maker**

Blizzard Entertainment | Jan 2016 - Dec 2017

Creating costumes for promotional purposes about Blizzard Event as Hearthstone, Overwatch and World of Warcraft. Testimonial for events Live Events.



- **Costume Maker**

Ubisoft | Jan 2016 - Dec 2016

Creation costume of Watch Dogs 2 for promotional purposes. Testimonial for events Live Twitch, Games Week and Lucca Comics and Games.

- **Fashion Stylist and Costume Designer**

Free-lance | Nov 2015 -

Creation, management and development of projects for fashion styling for fashion, movies, ADV and videoclip.



- **Costume Designer and Fashion Stylist**

Doc Servizi | Nov 2015 - Jan 2020

Research and creation of costumes for commercials, tv, cinema, theater and events.



- **Costume Designer**

Ubisoft | Jan 2015 - Nov 2015

Creating costumes of Shao Jun, Jacob and Evie Frye for promotional purposes about Assassin's Creed Saga. Testimonial for events Live Twitch, Games Week and Lucca Comics and Games.

- **Costume and Set Designer**

Cotto e Frullato Z | Dec 2014 - May 2017

Creation of Costume and Props: Create the look of each character by designing clothes and accessories the actors will wear in performance. Set Designer: Prepare the scenery, furniture and props. Design physical surroundings in which the action will take place.

- **Marketing Consultant and Logistics**

Explay 1.0 | Nov 2014 - Mar 2015

Product Placement, Advertising, Pr, events, production. Event Organization on the boat, logistics of the event.

- **Prop Designer**

Discoteque Machine | Nov 2014 - Jan 2015

Create props of each character by designing clothes and accessories the actors will wear in performance.



- **Rocky Horror Live**

Live Theatre | Jul 2014 - Dec 2016

Rocky Horror Live musical. In charge of designing, creating, acquiring and hiring all costumes for actors and extras. Designing original costumes, to overseeing the purchase and adaptation of ready made outfits. Supervise practical issues, such as departmental budgets and schedules, the organization of running wardrobes, and costume continuity.



- **Costume Designer and Maker**

Live Theatre | Mar 2014 - Dec 2014

Ghostbuster the eighties' rock musical. In charge of designing, creating, acquiring and hiring all costumes for actors and extras. Designing original costumes, to overseeing the purchase and adaptation of ready made outfits. Supervise practical issues, such as departmental budgets and schedules, the organization of running wardrobes, and costume continuity.

- **Costume Designer & Set Designer**

Cotto e Frullato - 1° stagione | Jan 2013 - Oct 2014

Choosing clothes, props design and construction and preparation of the set.



- **Image Consultant / Costume Designer and Maker / Set Designer**

H FILMS | Jan 2013 - Feb 2013

Design consultancy, research outfits, casting and counseling facilities for the flash-mob dedicated to Fastweb .

Set Designer Consultant.

Winner of the second prize in the NC Digital Awards 2013 ADC Group



- **Costume Designer and Maker**

H FILMS | Mar 2012 - Apr 2012

Costume and prop designer and maker for MiArt short-movie

- **Creator, Producer, Stylist**

VideogirlSkai & NadiaSK | Feb 2012 - Feb 2016

Creator, Producer and Stylist of YouTube Channel about videogame and geek world.

Realization content.

Implementation stage costumes.

- **Bastard - Fashion Stylist**

WU Magazine - Vanity Fair | Oct 2010 - Oct 2010

Creation, management and development of the photo shoot and styling for the musical group The Bastard Sons of Dionisio.

- **Art Director**

Cosmoplay | Jul 2010 - Apr 2012

Creation, management and development of the graphics and image.

Responsible for content, research material, photo management.

- **Fashion Stylist**

Made | May 2010 - Jul 2010

Creation, management and development of projects in editorial fashion.



- **Fashion Stylist and Editor**

WU magazine | Mar 2009 - Mar 2010

Creation, management and development of projects in the fashion areas.

Reports and choice of photographers and collaborators. Choice of themes and supervision of the work. .

- **Fashion Stylist**

Gruppo Editoriale L'Espresso | Jan 2009 - Dec 2013

Creation, management and development of projects for fashion styling for the D della Repubblica : Still Life, fashion sections, fashion assistant.

- **Assistente di produzione**

OG Management | Jan 2008 - Dec 2009

Oscar Generale personal assistant.  
Product Placement, Advertising, Pr, events, production.

<http://www.oscargeneraleproductions.com/>

● **Most Wanted - Opinionista**

MTV ITALIA SRL | Jan 2006 - Dec 2007

Columnist for Most Wanted, live program from Monday to Friday on MTV Italy

● **Fashion Editor**

Koolweb | Jan 2005 - Feb 2007

Responsible fashion and shopping. Management web-articles and relationships with production companies.

## Education & Training

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2021 - 2021

● **A.S.C. Associazione Italiana Scenografi Costumisti Arredatori**

Refresher course,

2015 - 2015

● **Politecnico di Milano**

Master in Design per il Teatro: Scenografia,

2010 - 2011

● **Istituto di Moda Burgo**

Costume Designer - Fashion Designer,

2008 - 2009

● **Accademia del Lusso**

Master,

2002 - 2007

● **Università Cattolica del Sacro Cuore**

Marketing,