



# Ravi Kiran

A multidisciplinary creative who drives success. A collaborator who builds and maintains trusting client relationships.

📍 London, UK

🔒 Ravi's availability **should be discussed**

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## Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Hourly Consulting, Freelance Assignments

## Skills

Menswear (Advanced)

Sportswear (Advanced)

Graphic Design (Advanced)

Print Design (Advanced)

Streetwear (Advanced)

Apparel (Advanced)

Account Management (Intermediate)

Mentoring (Advanced)

Typography (Advanced)

Illustration (Advanced)

Digital Painting (Intermediate)

Branding (Advanced)

Accessories (Advanced)

## About

A multidisciplinary creative who drives commercial success. A collaborator who builds and maintains trusting client relationships. A professional who improves productivity just as much as design craft. I love to create. From concept creation to creative proposals. From innovation briefs to assets for large-scale projects. From product CAD to fabric direction. Fashion design is not my job. It's my lifestyle. I solve problems. Process solutions that enable internal teams to work faster and smarter. Design solutions that boost the commercial success of clothing brands. I lead by example. I believe leaders set the standards and inspire others to uphold them. It's why I roll up my sleeves and work hard. And why I manage, teach and creatively direct with empathy. I know how. With a wealth of knowledge and fifteen years of experience, I've been the fashion design guardian for multi-million-pound brands. I also have a proven record of delivering on time and within budget.

### BRANDS WORKED WITH

Avery Dennison

Fenchurch

Gld Group – Umbro

Republic Retail Ltd

## Experience



### ● Senior Designer & Consultant -Freelance

Avery Dennison | Jan 2012 - Jan 2012

Developing branding solutions and pitches for numerous international fashion and high-end brands — Next, Boss Orange, Napajiri, Youngor, and Adidas.

•Supporting the design team and enabling them to grow.



### ● Graphic Designer-Freelance

Fenchurch | Jan 2012 - Jan 2012

Headhunted by UK brand Fenchurch to produce several multi-functional, collegiate-themed, streets-wear fashion graphics for the Spring/Summer 2013 collection.

•Conducting trend research and development to improve existing designs and products  
•Responding and presenting material in accordance to design brief specifications set by Fenchurch.

### ● Business Unit Manager

Gld Group – Umbro | Jan 2012 - Jan 2022

Senior Designer Designer GLD Group – Umbro, London 2012 – 2022  
•Boosting worldwide demand for performance and lifestyle categories within Umbro's global licensee network. Increasing product purchases and orders by over 300%. Sales in over 25 countries.

•Creating the brand's most profitable lifestyle collaboration projects (over the last decade) with influential, iconic brands. These include Patta, Hanon, Sucus Und Bratwurst, Pretty Green, Off White, Nigel Cabourne, Gio Goi and House of Holland.

•Moving the company into lucrative and sustainable apparel solutions. And helping to improve the company's sustainability agenda.

•Playing a global role as a key brand representative. Communicating the brand vision and design philosophy with clarity; via expert industry panels, communication events and media appearances.

•Forecasting emerging commercial opportunities. Then, innovating and executing collections that perform according to the season and plan.

•Researching and defining global consumers, markets, and design trends into applicable concepts.

•Identifying, understanding, and delivering key business objectives and timely order placements per the seasonal calendar. Ravikiran@designravikiranofficial

### ● Senior Designer

Republic Retail Ltd | Jan 2011 - Jan 2012

Packaging Design (Advanced)

Artworking (Advanced)

Artwork Management (Advanced)

Trend Forecasting (Advanced)

Creative Direction (Advanced)

Presentation Design (Advanced)

Tech Packs (Advanced)

Lifestyle Design (Advanced)

sportswear design (Advanced)

activewear (Advanced)

## Languages

French

English

Optimised sales growth by 150% through expanding product range and brand direction.

- Launched profitable new brand for retailer named 'Lot 22' which sold out within two months of initial drop.
- Designing and translating forecast trends into multi-fashion products that showcase the brand's ethos and DNA
- Providing leadership across garment construction, presentational layouts, package design and visual merchandise branding.
- Working alongside suppliers / manufacturers from initial concept to Cad techpacks.
- Complete trend research, creating artwork from concept to manufacturing and developing digital pattern design.