

Caron Keane

National Manger within the creative industry with over 20 years experience

📍 Manchester, UK

👍 Caron's availability **should be discussed**

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Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Hourly Consulting, Freelance Assignments

Skills

Managerial (Advanced)

make up Artistry (Advanced)

EVENT (Advanced)

marketing (Advanced)

Online and offline communication (Ad...)

Customer Advisory Boards (Advanced)

Team and project management (Ad...)

Portfolio building (Advanced)

Languages

English

About

I am a motivated National Manager for Education and Events with 25 years of experience. Recognised for assessing operational needs and developing solutions to save costs, improve revenues, and drive customer satisfaction. Resourceful and well organised with excellent leadership and team-building record. My job has offered me incredible opportunities for management of large teams across the UK and Ireland as well as managing teams across the Middle East. I thrive and work best in a fast paced and high-pressure environment, and I am always willing to learn and take myself out of my comfort zone.

BRANDS WORKED WITH

L'Oréal

New CID

Experience



● National Manager

L'Oréal | May 2011 - Sep 2021

- Maintained excellent working knowledge of industry trends and offer impeccable support to end-users.
- Increased production rate by using excellent time management and leadership skills throughout all tasks.
- Achieved high sales revenue with value-focused customer service approach.
- Consistently maintained time and budget targets through strategic leadership and communication.

● Head of Make Up Department

New CID | Jan 2009 - Apr 2011

- Raised productivity through strategic scheduling and effective time management.
- Maximised revenue by strategic upselling customers items, increasing sales where possible.
- Increased production rate by using excellent time management and leadership skills throughout all tasks.
- Achieved high sales revenue with value-focused customer service approach.
- Consistently maintained time and budget targets through strategic leadership and communication.
- Managed payroll accuracy and reduced financial discrepancies through bookkeeping processes.
- Implemented and developed ongoing programme initiatives through communication and collaboration.
- Improved team efficiency by training and mentoring individuals through diligent team meetings and setting goals.
- Reduced product waste by eliminating excess and obsolete inventory and tracking order refills, revenue and upcoming sale opportunities.
- Generated increase in revenue through distributed email marketing, increasing web traffic.
- Collaborated with high-achieving staff to formulate public relations campaigns and improve department revenue.
- Resolved customer queries through effective communication and providing a step-by-step solution.
- Maintained excellent working knowledge of industry trends and offer impeccable support to end-users. Achievements
- Management of 30+ Pro Artist Manager and Trainer for 800 Make Up Artists Nationally
- Rolled out all L'Oréal trainings to relevant staff
- Worked as Head of Make up on several Fashion, Editorial and commercial productions, such as Topshop, Hervia and Eight Engines production as well as magazines such as Stylist and Of The Rails
- Took business online to increase customer footprint and data capture in line with GDPR
- Trained 50 head count of online service staff in lockdown to ensure customer care and strong sales performance

● Make Up Artist

| Sep 1997 - Nov 2021

Maintained excellent working knowledge of industry trends and offer impeccable support to end-users.

- Prepared accurate budgets, tax reports and variance analysis to facilitate company business.
- Implemented and developed ongoing programme initiatives through communication and collaboration.
- Consistently maintained time and budget targets through strategic leadership and communication.
- Improved team efficiency by training and mentoring individuals through diligent team meetings and setting goals.
- Worked with large production companies through the UK