



Barnabas Inyangsam

Product Designer with 2 years of experience creating intuitive and visually stunning products that delight users.

Lagos, Nigeria

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Links

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Languages

English (Fluent)

About

As a Product Designer, I have a passion for creating intuitive and visually stunning digital experiences. With 2 years of experience in the industry, I have developed a strong understanding of user-centered design principles and a keen eye for detail. My skills include wireframing, prototyping, Product Strategy, user research, copywriting, product success, etc.

I have worked with a diverse range of clients, from startups to large corporations, and have a proven track record of delivering successful products. I am always looking for new challenges and opportunities to grow as a designer. Let's connect and see how we can work together to create amazing products

I am a passionately driven, and result-oriented individual, with an exceptional background in fashion communications, corporate communications, and product design.

BRANDS WORKED WITH

- Buzzline
- KID GALAXY
- Prinsip
- Zuri Chat

Experience

● Product Designer

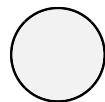
Prinsip | May 2022 - Now

Worked closely with the CEO and team members to craft simple, intuitive digital experiences, and lead the design efforts across multiple platforms (The Indotani app experience for farmers and Prinsip.org)

● Product Designer

| Apr 2021 - Now

Worked remotely as a freelance product designer, identifying problems through client interviews and meetings, and collaborating with developers to help build various software solutions.



● Product Designer /

Buzzline | Jan 2022 - Apr 2022

I facilitated UX efforts on design for new app features, data visualizations for the app, and end user interactions related to large data sets that increased ROI by 28%. I also directed the design vision for a behavioral and time blocking Minimum Lovable Product. I also designed their website as well.

● UX Designer

Zuri Chat | Aug 2021 - Jan 2022

As part of the Workplace Team, I strategised and led design with my team members for the onboarding experience of Work Accounts to help connect users seamlessly to Zuri platform

● UX intern

KID GALAXY | Jul 2021 - Oct 2021

As an intern, I was tasked with the responsibility to work on the company's website as well as websites for client. I worked closely with the CEO and stakeholders.