



Lisa Bateman

Accessories Design Consultant

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Links

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Languages

English (Native)

Italian (Work Proficiency)

About

with a passion for craftsmanship and great design with over a decade's experience designing for both luxury and commercial brands. A borderline accessories obsessive, I have an imaginative, highly visual approach which I balance with commercial focus, creating innovative relevant products"

BRANDS WORKED WITH

Marks & Spencer

Tommy Hilfiger

Experience

● Freelance Design Consultant

| Nov 2018 - Now

I'm an accessories design specialist with a passion for craftsmanship and great design and with over a decade's experience designing for both luxury and commercial brands.

A borderline accessories obsessive, I have an imaginative, highly visual approach which I balance with commercial focus, creating innovative, relevant and - most importantly - profitable products. I have designed winning lines for both men and women having worked as a men's accessory designer for many years while simultaneously retaining my devotion to women's bags and accessories.

Early experiences working for Tommy Hilfiger and Marks & Spencers have been followed by a freelance career where I now work with luxury and commercial brands from those with a global reach to small start-ups, and everything in between. Smaller companies often benefit from general consultancy advice across all areas of the design process.

I am based in beautiful Tuscany, Italy close to where the factories and suppliers are and where all the magic happens.

Even though my starting point is always analogue, I use technology to its full advantage to update designs and meet clients.

● Senior Designer

Tommy Hilfiger | Sep 2014 - Nov 2018

During my time as Senior Designer for Men's Accessories I was responsible for upholding the design integrity of the Tommy Hilfiger Brand and ensuring that the vast range of bags and accessories were both on trend and Iconically Tommy. Since it is a world-wide brand I engaged in frequent travel to meet and understand the markets and design needs from the various countries. I wasn't solely behind the design scenes but I was also key in leading the digital presentations of the range launch to sales teams each season.

Some of my achievements during my time at Tommy are:

- Designed & developed ranges showcased at NYC Fashion week
- Achieved double digit growth for Men's Accessory Division
- Created commercial and iconic accessories ranges across many product areas

● Designer

Marks & Spencer | Sep 2009 - Sep 2014

As sole designer for men's accessories I was responsible for the design of men's ranges & ladies luggage & accessories and accountable for the design of 13 product categories, expertly managing workloads to achieve this.

During my time at Marks & Spencer among my achievements I received good press for my involvement in designing the range & sourcing UK factories for the M&S for Best of British Range.



Education & Training

2000 - 2004 ● Northumbria University

Ba Honours Fashion Design, Fashion Design specialising in men's tailoring