



Bryony Oakley

Product Designer

Jakarta, Indonesia

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Links

[Website](#) [LinkedIn](#)

Languages

English (Fluent)

About

Hi, I'm Bryony, a multidisciplinary designer specialising in branding, web and UI design. With a keen eye for detail, I always aim to challenge the boundaries of design, pushing each concept to its furthest potential.

BRANDS WORKED WITH

PANGAIA

Protein World

Ted Baker

The Telegraph

Experience



● UX DESIGNER

PANGAIA | Oct 2020 - Jan 2023

Focusing on user-centred design principles creating simple and initiative designs to improve the customer journey across the website. Creating prototypes and wireframes to support all data-driven decisions.

● UX/UI DESIGNER

| Jan 2020 - Oct 2020

Creating prototypes and wireframes for the launch of a new site, focusing on navigation, checkout and product display pages. Gathering data and customer insights through Salesforce & Content Square.



● LEAD DIGITAL DESIGNER

Protein World | May 2019 - Jan 2020

Creating prototypes and wireframes for a new site and app launch, focusing on both UX and UI. Ad hoc tasks such as desinging assets for social, web and emails.



● DIGITAL DESIGNER

Ted Baker | Oct 2017 - May 2019

The role varies from designing and coding all of the email campaigns to creating web-graphics, designing editorials, creating moodboards and art directing shoots.



● JUNIOR DESIGNER

The Telegraph | Dec 2016 - Oct 2017

Creating headline graphics for Top Story articles on The Telegraph app, also responsible for motion graphics for The Telegraph Snapchat stories.

Education & Training

2013

● Manchester school of art

Bachelor of Arts,

2005 - 2010

● Royal Leamington Spa College

Art and Design (Foundation Diploma) Level 3,

● Tudor Grange School

12 GCSE'S A - B,