



# Priyal Dhadda

A passionate and hardworking person with a keen eye for detail, passion for fashion & loves exploring new opportunities.

Epsom, UK

[Portfolio link](#)

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## Languages

English (Fluent)

## About

Profile Creative and diligent person with experience in Photoshop, Illustrator, and InDesign applications for conceptualizing, presenting, and improving designs. Has a comprehensive way of thinking and takes into consideration various perspectives when executing tasks. Effectively manages time to meet the deadlines. An innovative thinker who creates appropriate designs by utilizing current market trends as well as analyses different approaches, procedures, and resources to enhance designs. Focuses on effectiveness and service quality. Last but not least, cares about customers' demands and is well-versed in fashion design principles and consumer relations.

### BRANDS WORKED WITH

Kalindi Fashion & Craft

Little Paisley People

Massimo Dutti

New Look Brand

## Experience



### ● Sales Assistant

Massimo Dutti | Nov 2022 - Now

Cultivated excellent customer relationships by providing helpful, friendly and attentive service. Organized front-end and window displays, applying merchandising standards to enhance shopping experiences. Provided helpful, attentive sales support to generate positive customer feedback. Advised customers on current company products and services available, tailoring advice to suit customers' needs. Accepted and processed new orders and refunds in line with company standards, fulfilling customers' needs and fostering loyalty.

### ● Sales Advisor

New Look Brand | May 2022 - Oct 2022

Contributed to store success by providing exceptional service, helping to increase customer satisfaction. Provided helpful, attentive sales support to generate positive customer feedback. Explained products' benefits and value, engaged customers in new stock to drive sales. Communicated effectively to determine customer needs, provide recommendations and upsell services. Invested in understanding customers' needs to provide swift resolutions.

### ● Fashion Design Intern

Kalindi Fashion & Craft | Jun 2020 - Sep 2020

Produced designs using both manual techniques and Adobe software to create initial sketches. Demonstrated exceptional skill in creating visual and written content for Instagram, growing daily user interaction levels. Created finished artwork and colorways in line with product briefing documents. Conducted market research to identify new trends, fabrics and techniques and seek design inspiration. Used creative ability, innovation and inspiration to design exciting and unique designs for production.

### ● Fashion Design Intern

Little Paisley People | Apr 2020 - Jun 2020

Performed detailed market research to identify new trends, fabrics and techniques and seek design inspiration. Created visuals for clothing designs using hand-drawing skills or developing on Adobe software [Photoshop, Illustrator & InDesign]. Creating color palettes for clothing range designs, using Pantone and Coloro systems. Created new fabric and finish, print and pattern and trim and expression standards for the brand. Created finished artwork and colorways in line with product briefing documents.