



Moustafa Mousa

Senior Strategic Initiatives and Business Operations Manager

📍 London, UK

✔ Moustafa is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

Business Strategy (Advanced)

Business Operations (Advanced)

Consumer Insight (Advanced)

Brand Equity (Advanced)

Sustainability Management (Advanced)

Planning Consultancy (Advanced)

Languages

German (Basic)

English (Native)

Arabic (Native)

French (Basic)

Chinese (Basic)

About

Senior Strategic Initiatives and Business Operations Manager Highly skilled Engineer and Business Strategic Operations Manager with over than 11+ years of professional career experience. Possesses a multitude of honed skills including strategic operations management, materials procurement, marketing and public relations, circular economy, sustainable management strategies, operational processes improvement, product design, implementation, and production planning optimization. Demonstrated excellence proficiency in business management, team building, leadership, problem-solving, critical analytical skills, and a well proven knowledge of Buisness operations analysis and management consultancy.

BRANDS WORKED WITH

Hmg Technologies

HM Plastics Manufacturing

Hms Factories Group

Serag and Co.

Experience

● Senior Strategic Initiatives and Business Operations Manager

Hmg Technologies | Jul 2018 - Sep 2021

PlasticsManufacturing Achievements/Tasks Responsible for developing and executing on strategic initiatives planning to enhance profitability, productivity and efficiency throughout company's operations. Reporting - KPI, executive reporting and board reporting. Comms - Creation ofcommunication strategy and preparation ofcontent, host ofglobaltown halls (900+ attendees) Planning and reviews - annual strategy and operational plan creation, coordination of QBR. Drive product launches, structure experiments and manage an ever-changing product suite.s ESG - Driving forward strategic initiatives in relation to developing a sustainable Circular Economy. Surface insights and produce recommendations to improve existing or develop new processes and products. Develop and own a full roadmap of initiatives with Partner Managers and Stakeholders. Mapping operations plans closely with product and technical teams to develop products criticalto our operations, as our strategic initiative. Partner with our top accounts to drive forward operational improvements and growth strategic initiatives.

● Senior Operations Manager

Hms Factories Group | Jan 2016 - Jun 2018

PlasticsManufacturing Achievements/Tasks Develop, implement and re-view operational policies and procedures. Recruiting and mentoring operations teams. Oversee budgeting, reporting, and auditing. Inputs necessary of operational costs (manpower, machinery, materials procurement, and other manufacturing variable costs). Ensure all legal and regulatory documents are filed and monitor compliance with laws and regulations. Determine values, new mission(s), and plan for short-and-long term goals. Identify and address problems and opportunities for the company. Customer relationship management for key account customers. Build alliances and partnerships with other organizations. Help promote a company culture that encourages top performance and high morale. To always maintain a safe and efficient working environment where continuous improvement of operations management and business process are pursued.

● ProductionEngineerManager

HM Plastics Manufacturing | May 2013 - Dec 2015

PlasticsManufacturing Achievements/Tasks Overseeing the production process, drawing up a production schedule and timescales with re-negotiating operations as necessary. Working on the human and material resources needed, and drafting a timescale for all production lines, and ensuring that all health and safety guidelines are followed. Supervising and motivating a team of labors/workers, by reviewing their perfor-

mances and identifying all their training needs. Ensuring that the production is cost-effective, and making sure that products are produced on time and are of good quality. Monitoring the production processes and adjusting schedules as needed, by planning, organizing production operations, and assessing all projects and resources requirements. Estimating, negotiating and agreeing on budgets costs and project timescale schedules with clients and head managers. Monitoring product standards and implementing quality-control programs by selecting, ordering and purchasing different proposed raw materials. Organizing the repair and routine maintenance of production equipment and machinery. Liaison with buyers, marketing and sales staff, and supervising the work of junior teams.

● Production Engineer

Serag and Co. | Apr 2011 - Apr 2013

Plastics Manufacturing Achievements/Tasks Implementing Production Manufacturing quality standards. Working on the weekly production plan. Enhancing health and safety guidelines. Ability to make effective decisions under pressure and work to deadlines with commitment. Following up in achieving the highest efficiency of the production lines and machines.