



Hao Li

Graphic Designer/Illustrator






📍 London, UK

✓ Hao is **Available to work**

[Portfolio link](#)

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Links

-  [Website](#)
-  [LinkedIn](#)
-  [Instagram](#)
-  [YouTube](#)
-  [WeChat](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Freelance Assignments,
Hourly Consulting, Permanent Positions

Skills

Logo Design (Advanced)

Typography (Advanced)

Graphics (Advanced)

Artwork (Advanced)

Book Design (Intermediate)

Packaging Artwork (Intermediate)

Graphic Design (Advanced)

Illustration (Advanced)

Brand Design (Advanced)

Creative Design (Advanced)

Languages

Chinese (Fluent)

About

Proficient Graphic Designer knowledgeable about typography, brand identity design and illustration. Fluent in multiple designing programs. Clear communicator and collaborative team player with an eye for detail and skill in customer relations.

BRANDS WORKED WITH

Artsking Globe Art Centre

Network Party Technology Development (Shanghai) Co, Ltd

Ruder Finn Public Relations Consulting Co, Ltd

Experience

● Graphic Designer Intern

Ruder Finn Public Relations Consulting Co, Ltd | Apr 2021 - Jul 2021

Assisted in making posters, layouts, and illustrations used in online advertising for cooperative brands including Shell plc, M&G Stationery, Baileys Irish Cream.

·Developed creative print materials for brands such as Zeiss. Participated in different creative project proposals and practiced teamwork and creative thinking.

·Designed banners and creative digital content for Amazon Asia and Disney. 15% rise in social media followers for both.

● Visual Designer Intern

Network Party Technology Development (Shanghai) Co, Ltd | Aug 2020 - Nov 2020

·Responsible for motion design of offline activities. Visual results were showcased at the Shanghai music event, which more than 500 people visited.

·Participated in creative planning and visual strategies of commercial projects. Created visual identity for different event proposals such as Nanjing Happy Valley.

·Responsible for creation of graphic visual contents for company social media.

● Assistant of Design Department

Artsking Globe Art Centre | Nov 2019 - Jan 2020

Participation in creating content displays for the Wuhan Art Exhibition, which was viewed by more than 200 people.

·Created main visual identity for a cultural exchange exhibition in French. Cooperated with curators in exhibition arrangements.

English (Work Proficiency)

Japanese (Native)