




Abigail Tucker

Product and Wholesale Coordinator

 Brisbane QLD, Australia

[View profile on Dweet](#)

Languages

English (Native)

French (Basic)

About

BRANDS WORKED WITH

Adrift

Girl and the Sun

TTK The Label

Experience



● Fashion Product Manager

Adrift | May 2023 - Now

As a Fashion Product Manager, I am responsible for managing all product data, sample management and managing all photoshoots. In this role, I work between the production and e-commerce teams ensuring all product data is prepared for suppliers and for collection launches.

● Wholesale Coordinator

Girl and the Sun | Jun 2022 - Dec 2022

Essential to my role as a Wholesale Coordinator is maintaining relationships with our retailers and external sales agency, Launch Fashion Management, creating distribution strategies, liaising with the production and design teams, collection development, merchandise planning and the ability to problem solve issues before they impacted production or our retailers.



● Boutique and Creative Assistant

TTK The Label | Mar 2019 - Nov 2021

In my role at TTK the Label, I was responsible for general in store tasks such as styling, sales, customer service as well as writing blog posts and creating content for social media. I was also involved in organising and facilitating Creative Workshops and any events, such as fashion shows, the brand was a involved in. Furthermore, this role allowed me to become comfortable with essential store platforms such as Shopify and POS systems.

Education & Training

2016 - 2018

● Queensland University of Technology

Bachelor of Creative Industries,