



Anessa Djeghdir

Learning & Development Partner France & Monaco at CHANEL

Paris, France

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Links

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Languages

Français

Anglais

About

10 years of experience in People Development within the luxury industry

From the designing of the learning path, to the creation of the content, I have had the opportunity to train hundreds of collaborators on multiple skills to achieve specific goals.

Scope : Business development & Performance, Retail Excellence, Client Experience, Product, Emotional intelligence, Digital

Passionate about HR Development and Neurosciences, I am certified to the Process Communication Model

BRANDS WORKED WITH

Balmain

CHANEL

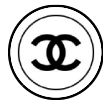
ISC Junior Consulting, la Junior de l'ISC Paris

Le Monde des 5 Fleurs

Prada Group

Stella McCartney

Experience



● Learning & Development Partner France & Monaco

CHANEL | Jun 2022 -



● Training Manager

Le Monde des 5 Fleurs | Apr 2016 - Jun 2022

Le Monde des 5 Fleurs is a confidential consulting firm specialized in Luxury Retail :

Working in close partnership with HQ, HR and Retail Departments my role is to create Training strategy from the development and designing of the contents to the facilitation of the training in order to achieve specific goals.

The second part of my role is to deploy the projects delivered by HQ into stores in order to engage the Retail team members.

- Scope : Business development & Performance, Retail Excellence, Profiling, Client Experience and Marketing

- Clients: LVMH, KERING, RICHEMONT, HERMES, AUDEMARS PIGUET, BURBERRY, ISABEL MARANT...

Voir moins



● Sales Manager

Stella McCartney | Jan 2014 - Dec 2015

Management (9 people)

● Sales Consultant

Prada Group | Jan 2013 - Dec 2014

● Consultant Business Developpement

ISC Junior Consulting, la Junior de l'ISC Paris | Jan 2010 - Dec 2012

Co-writer of « E-reputation of luxury brands on Social Media »

Education & Training

- ISC Paris
Master's degree,