



Aïcha Khalfi

Team Leader Shop Construction

24 Rue de la Concorde, 92600 Asnières-sur-Seine, France

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Languages

English (Fluent)

French (Native)

Italian (Basic)

About

Experienced retail team leader with extensive background managing large-scale store operations and budgets. Skilled in layout planning, budget management, and supplier selection. Proven ability to oversee international flagship projects and adapt to dynamic retail environments. Fluent in English, French, and Italian.

BRANDS WORKED WITH

Etam Groupe

Palais des Thés

IKEA France

Hugo Boss

Archetype

Experience



● Team Leader Shop Construction

Hugo Boss | Jun 2022 - Now

Team leader (6 people, 47 stores & SIS/year, 18 millions euros) Layout meeting with retail departments, IT, in compliance with French ERP regulations Budget management CAPEX/OPEX for Board approval Building approval supervision, administrative follow-up of each project with external architects Lease negotiations Tendering process & selection of suppliers & companies Site monitoring (respect of concepts & deadlines)



● International Team Leader

Etam Groupe | May 2014 - Apr 2022

UNDIZ – MAISON 123 International Team Leader
May 2014 to April 2022

Organization of the annual calendar & budget (240 stores/year – 13 millions euros) Plans drawing, call for tenders and selection of suppliers & companies Administrative follow-up of each project, in compliance with french ERP regulations Budget management CAPEX/OPEX, planning, site monitoring (respect of concepts and deadlines) Launch of cosmetic shop in shop, furniture development & store fitting Flagship projects : France - ETAM Gare de l'Est – Etam Rue des Rosiers – UAE - ETAM AJMAN Spain - Etam Mardid Arenal- Russia - Etam Manezh Moscow- Belgium – Etam Bruxelles Ixelles



● Store Planning Manager and Maintenance

Palais des Thés | May 2013 - May 2014

Administrative and operational follow-up of the existing stores and maintenance, park (furniture, equipment renewal, regulatory controls) Call for tenders Plans drawing, sites measurements, site monitoring Development of the new concept book, materials research, colors, suppliers

● Interior Designer

IKEA France | Mar 2010 - Apr 2013

Respect of the visual identity of IKEA concept, planning, design and scenography, graphics Construction project, Reims store & Caen IKEA store in 2010, 2011 Show-Room rebuilding, Bordeaux store, 2012, site monitoring and team management (10 people) Work Planning, budget management, call for tenders

● Interior Designer Freelance

Archetype | Jun 2008 - Apr 2009

Plans drawing for a Concept Store Project, OC ConceptStore, Orianne Collin's Expressions in Luxury, Madison Avenue, New York Visual identity: Logo design for Marco Pollo Teahouse, Nancy Budget management for a residential project, Nancy Site supervision, choice of materials and colors, furniture, Tolub shops, Nancy – Metz

Education & Training

2003 - 2008 ● Faculty of Arts and Humanities
Master Modern,