



Mohsin Rawal

Creative Director

📍 Dubai - United Arab Emirates

✔ Mohsin is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Free-lance Assignments

Skills

Creative Direction (Advanced)

Art Direction (Advanced)

Adobe After Effects (Intermediate)

Adobe InDesign (Advanced)

Adobe Illustrator (Advanced)

Adobe Photoshop (Advanced)

Graphic Design (Advanced)

Brand Advertising (Advanced)

Social Media Advertising (Intermediate)

Social Media (Advanced)

Brand Activation (Intermediate)

Event Designing (Intermediate)

Magazine Design (Advanced)

Magazine Advertising (Advanced)

Digital Activation (Intermediate)

Languages

Russian

English

Arabic

Tagalog

About

Over 15 years of work experience in Advertising, Branding, Retail Marketing as well as a Bachelor of Arts degree, with Diplomas in Commercial Art, Advertising, Printing Technology and other related fields. Therefore, I believe that I can bring efficiency, experience and expertise to meet all of your needs.

BRANDS WORKED WITH

Ecco Middle East

Intergulf Media

Oomph! Magazine

Studio Pvt. Ltd.

Experience

● Creative Manager (Regional-ME)

Ecco Middle East | Apr 2006 - Dec 2011

Key Responsibilities for Cyprus, UAE, Oman, Bahrain, Kuwait, Qatar, KSA, Syria, Jordan, Iran, Pakistan & Afghanistan markets.

- Create brand campaigns and Design & Production
- Create and manage brand related events and promotional activities
- Marketing Support Implementation of marketing plan per country Create & manage social media & events updates Providing marketing & POS material to all countries Manage online advertising & promotions campaigns

● Art Director

Intergulf Media | May 2003 - Apr 2006

Projects with multinational advertising agencies, international brands, publishing houses & direct clients.

- Offered media consultancy services to international brands, fashion retailers, publishing and media houses
- Content creation & manage social media
- Brand & advertising campaigns, corporate I.D
- Design monthly magazines (English, Arabic, Russian & Tagalog)

● Art Director - Strategic Publishing & Media Services

| Jan 2001 - May 2003

Magazine Titles: Young & Trendy, ME, Gulf Auto (Arabic), 4x4 Offroad, Wheels & Gears

- Developed concept and overall look of the publications
- Coordinate photo shoots for covers & products
- Design & layout the entire magazines
- Colour correction, touch-ups and special effects on images
- Costing, estimating & scheduling print production
- Creating print ready file for offset printing
- Checking print proofs and positives and supervising printing

● Design & Print Production Manager

Oomph! Magazine | Jan 1998 - Jan 2001

● Senior Designer

Studio Pvt. Ltd. | Jan 1997 - Jan 1998

