



Abi Aina

Sales Assistant

📍 London, UK

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Languages

English

About

BRANDS WORKED WITH

Asda

Bayley & Sage

Iceland

Urban Outfitters

Experience



● Sales Assistant

Urban Outfitters | Jul 2023 - Jan 2024

- Engaged with thousands of customers per shift to effectively build rapport and establish lasting customer-store relationships.
- Offered fashion advice based on professional knowledge to meet customers' needs.
- Tagged, organised, and displayed a variety of clothing and homeware.
- Performance regularly met and frequently exceeded sales targets individually and collectively, processing around £10000 worth of debit, credit, cash, and gift card payments daily.
- Operated efficiently and calmly in a fast-paced central London store.



● Sales Assistant

Bayley & Sage | Jul 2022 - Jul 2023

- Ensured that store displays remained organised to maintain store aesthetic.
- Maintained efficient date rotation and faced up grocery merchandise to improve customer experience.
- Carried out till transactions quickly and efficiently.
- Memorised a variety of regular and seasonal hot drink combinations, customizing to customers' preferences and dietary requirements.



● Store Assistant

Asda | Sep 2021 - Jan 2022

- Organised and ensured that all shelves and displays met neat and orderly merchandising guidelines for hundreds of products across multiple aisles.
- Operated both independently collaboratively across departments, adapting in response to store needs.
- Worked diligently and methodically to achieve 100% of stock refresh targets.
- Informed customers about all sales, fundraisers, and marketing campaigns at the store.

● Online Order Picker

Iceland | Aug 2021 - Sep 2021

- Diligently ensured client satisfaction by quickly and accurately selecting quality products for online orders.
- Effectively used electronic scanners and inventory systems to perform role.
- Remained flexible, willing, and able to work unsociable hours required for role.
- Consistently met target of picking 158 items per hour.

Education & Training

2022 - 2025

● London School of Economics and Political Science

BSc Politics and Philosophy,

2020 - 2022

● The Rochester Grammar School

International Baccalaureate,

