# Dweet



# Burhanuddin Muffaddal

Brand Identity Designer | UI UX (Available for Hire)

- ◎ Leicester, UK
- Burhanuddin is Available to work

<u>Portfolio link</u>

<u>Portfolio file</u>

<u>View profile on Dweet</u>

## Links

in LinkedIn

## Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Freelance Assignments, Permanent Positions

## Skills

Adobe Photoshop (Intermediate)

Adobe Illustrator (Intermediate)

Adobe Indesign (Intermediate)

Adobe Xd (Intermediate)

Figma (Beginner)

Adobe Premiere Pro (Intermediate)

Brand Identity Design (Intermediate)

Logo Design (Intermediate)

App & Web User Interface Design (Inter...

Design Research and Development (Inter...

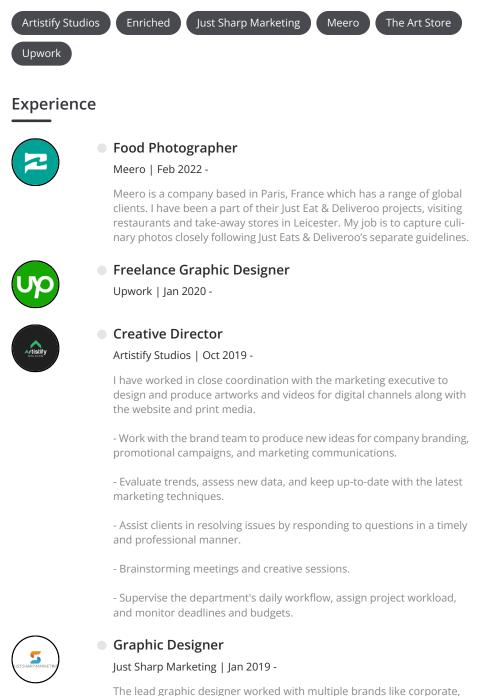
User Experience Design (Intermediate)

## About

With over four years of proficiency in graphic design, I am capable of handling various small and large projects. I am an advertising graduate and have worked tirelessly to widen my horizons, making all my designs exceptionally creative and intriguing. Passionate about the aspects of marketing, advertising, designing, and branding, and cognizant of the competitive business landscape, I am positive that I can provide clients a rich experience in areas of brand identity development, print and digital designing, content layouts, & communication designing. I have worked with various startups and organizations to improve their brand identity designs, providing each company with creative, resourceful ideas that have enabled them to excel in the business world.

My key expertise lies in areas of design research and design theories, enabling me to generate novel ideas and to connect a brand with its actual communication. Moreover, I take a keen interest in the latest updates of the industry, improving my skills regularly. I am an honest and enthusiastic worker, always pumped with new ideas to bring to the table. I can assure you of my dedication and zeal, ever ready to give my clients the very best.

#### BRANDS WORKED WITH



food, travel, construction

Design Work Includes:

- Brand Identity Design
- Stationery Design
- Packaging Design
- Posters - Typography



#### • Graphic Designer

The Art Store | Jun 2019 -



#### • Graphic Designer & Digital Account Manager

Enriched | Jan 2017 -

Head of graphic design. Handled accounts and digital portfolios of clients mainly from the food & travel industry, including social media campaigns, multimedia, research, and client coordination

# **Education & Training**

2017 - 2021	<b>Iqra University (Official)</b> Bachelor of Science - BS, Digital Communication and Media/Multimedia
2014 - 2016	St Patricks College Intermediate, Business/Commerce
Feb 2021 - Feb 2022	<b>De Montfort University</b> MA Digital Design, MA Digital Design