### Dweet



# Kate Olsson-McKinnon

Freelance Wholesale Consultant - Sales & Strategy

Adelaide SA, Australia

Kate is Available to work
 Portfolio link
 View profile on Dweet

#### Links

in LinkedIn

#### **Work Preference**

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Permanent Positions

#### Skills

International Sales (Advanced)

Fashion (Advanced)

Media Relations (Beginner)

Social Media Marketing (Beginner)

Event Management (Intermediate)

Retail (Intermediate)

Public Speaking

#### Languages

English (Native)

#### About

I'm an experienced luxury wholesale manager, working across both designer and contemporary price points.

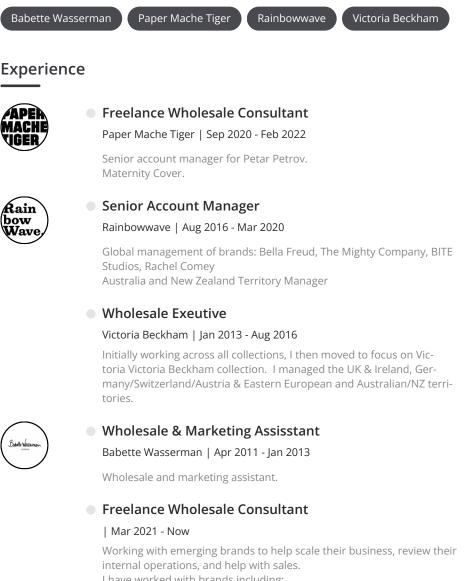
Having spent 10 years in the UK, I've now relocated back to Australia to start a family and work on a freelance/consultancy basis. I'm helping emerging Australian brands scale their business internationally, and also working with old clients sell back into Australia.

My selling and strategic style is pragmatic, personable, and collaborative. I always place the interests of the brand at the forefront of my decisions, and strive for the most favourable solutions in negotiations.

I am a people person, and love to spend that little extra time with clients; either in appointments, over the phone or with a coffee.

I have long standing relationships with both key accounts, and leading independent boutiques worldwide.

#### BRANDS WORKED WITH



I have worked with brands including: Acler Significant Other House of Campbell Huisan Zhang Etre Cecile Sunset Lover Aston Studio Bubish

## **Education & Training**

2008 - 2011 University of Adelaide

 Degree, Media

 2008 - 2012 University of Adelaide

Degree, Arts (Gener, Work & Social Enquiry, Anthropology)