



# Anna Longo

Assistant Buyer

Milan, Metropolitan City of Milan, Italy

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## Languages

- Inglese
- Italian

## About

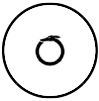
### BRANDS WORKED WITH

- JEBV - Junior Enterprise Business Verona
- LVMH Perfumes & Cosmetics
- Rinascente
- Trussardi

## Experience



● **Assistant Buyer**  
Rinascente | Apr 2022 - Apr 2023



● **Retail Outlet Buying Assistant**  
Trussardi | Feb 2022 - Apr 2022

● **Merchandising Assistant**  
LVMH Perfumes & Cosmetics | Mar 2021 - Feb 2022

- Carry out analysis, reports and presentations
- Support in order management through SAP
- Market and competitor analysis and classification in terms of product and pricing positioning
- Follow the local manufacturing process with suppliers
- Follow the ad hoc requests



● **President**  
JEBV - Junior Enterprise Business Verona | Oct 2018 - Dec 2019

JEBV - Junior Enterprise Business Verona is a non-profit Association made up of students offering management consulting services.

- Responsible of the annual strategy
- Executive supervision of almost thirty Junior Entrepreneur



● **Marketing and communication associate**  
JEBV - Junior Enterprise Business Verona | Dec 2017 - Dec 2019

- Drafting of the editorial plan for JEBV's communication channels
- Basic content marketing and graphics
- Creation of online and offline communication plans for internal and external projects
- Organization of events

## Education & Training

2020 - 2021 ● **Istituto Europeo di Design**  
Master's degree,

2016 - 2019 ● **Università degli Studi di Verona**  
Bachelor's degree,