



Anna Longo

Assistant Buyer

📍 Milan, Metropolitan City of Milan, Italy

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Languages

Inglese

Italian

About

BRANDS WORKED WITH

JEBV - Junior Enterprise Business Verona

LVMH Perfumes & Cosmetics

Rinascente

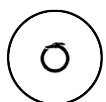
Trussardi

Experience



● Assistant Buyer

Rinascente | Apr 2022 - Apr 2023



● Retail Outlet Buying Assistant

Trussardi | Feb 2022 - Apr 2022

● Merchandising Assistant

LVMH Perfumes & Cosmetics | Mar 2021 - Feb 2022

- Carry out analysis, reports and presentations
- Support in order management through SAP
- Market and competitor analysis and classification in terms of product and pricing positioning
- Follow the local manufacturing process with suppliers
- Follow the ad hoc requests



● President

JEBV - Junior Enterprise Business Verona | Oct 2018 - Dec 2019

JEBV - Junior Enterprise Business Verona is a non-profit Association made up of students offering management consulting services.

- Responsible of the annual strategy
- Executive supervision of almost thirty Junior Entrepreneur



● Marketing and communication associate

JEBV - Junior Enterprise Business Verona | Dec 2017 - Dec 2019

- Drafting of the editorial plan for JEBV's communication channels
- Basic content marketing and graphics
- Creation of online and offline communication plans for internal and external projects
- Organization of events

Education & Training

2020 - 2021

● Istituto Europeo di Design

Master's degree,

2016 - 2019

● Università degli Studi di Verona

Bachelor's degree,