



# Saumya Agarwal

Fashion and Graphics designer

📍 London, UK

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## Links

 [LinkedIn](#)

## Languages

English (Work Proficiency)

## About

I relish doing fashion, graphics and capturing sights. A tale on my aesthetic ideology would encompass loads of experimental whereabouts, adventures and off the wall methods. I always tend, like and try to come up with something non-existent or unusual.

### BRANDS WORKED WITH

Amit Aggarwal

Bhaane

Filter Coffee Advertising

Yavi

## Experience



### ● Assistant Fashion Designer

Amit Aggarwal | Feb 2022 - Jul 2022

Collaborated with design team to develop ideas for new womenswear pret designs based on research data, testing and deciding on fabrics, colors, patterns and textures for each design, oversaw the sampling of designs, explored embroidery surfaces, patterns and drapes for new collections.



### ● Fashion Design Intern

Amit Aggarwal | Oct 2021 - Jan 2022

### ● Associate Graphic Designer

Filter Coffee Advertising | Dec 2020 - Sep 2021

Responsible for studying design briefs and determining requirements, amending designs after feedback and ensuring final graphics and layouts are visually appealing and on-brand. Generated clear concepts and designs of creative assets such as social media creatives, infographics, motion graphics etc.



### ● Fashion Design Intern

Bhaane | Jan 2020 - Apr 2020

Did R&D for seasonal color, mood, silhouette and trend boards, travelled to local factory for getting detailing mocks made, designed graphics and prints for print development and embroidery, made tech packs for factory handover.

### ● Fashion Design Intern

Yavi | Jun 2019 - Jul 2019

Created and introduced new surface development techniques and concepts. Extensively researched for creative ideas and provided design input into relevant collections. Oversaw the sampling of womenswear designs. Designed and oversaw seasonal conceptualization and creation of jewellery and scarves.

## Education & Training

2022 - 2023

### ● London College of Fashion

Master of Arts, MA Fashion Entrepreneurship & Innovation

2016 - 2020

### ● National Institute of Fashion Technology

Bachelor of Design, Bachelor of Design ( Fashion Design )

2007 - 2016

### ● Delhi Public School

High School, Science

