

# Anuja Zodge

Merchandiser/ Fashion Designer

📍 London, UK

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## Languages

English (Fluent)

## About

Worked as Merchandiser committed to using data on market trends and consumer interests to drive purchasing decision-making. Collaborates with manufacturers to optimize product plans and boost sales revenue. Strong understanding of supply chain practices within the retail industry to achieve desired inventory metrics. Dedicated retail professional with a history of meeting company goals utilizing consistent and organized practices. Skilled in working under pressure and adapting to new situations and challenges to best enhance the organizational brand. Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

### BRANDS WORKED WITH

Krislon Synthetic Pvt Ltd

Linear Design Garment Export House

Overseas Garment Export House

## Experience

### ● MERCHANDISER

Krislon Synthetic Pvt Ltd | Mar 2017 - Aug 2017

Performed Multitasking, time management, handling production, and sales department

- Working on current trends, managing PO, design development, and advising creative ideas for displaying in-store, and store management
- Coordination and managing with the internal team, buyer, and production team for sample and garment Production
- Team leading, analytical, analyzing, and Decision making with the design team and production team for the final product
- Buyers worked with: Future Group (Lee Cooper, DJ&C, Pink n Blue)

### ● Junior Merchandiser

Linear Design Garment Export House | Aug 2016 - Dec 2016

Sampling coordinator and Design Development, product development

- Coordination with buyer for designs and production team with bulk production of garments
- Buyer worked with: Kingsley Heath, Camilla, Adolfo Dominguez, and Van Heusen.

### ● TRAINEE MERCHANDISER

Overseas Garment Export House | Mar 2016 - Jun 2016

Internship