

# Nabil Arafat Mo-hammad

Marketing Executive

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## Languages

English (Fluent)

Hindi (Fluent)

Urdu (Fluent)

## About

As an enthusiastic and ambitious professional committed to continuous growth, I bring a strong track record of thriving in high-pressure, fast-paced environments. With over a year of experience as a Marketing Executive at Meraj Construction and Development Private Limited, my expertise in marketing, customer service, and team leadership, combined with my adaptable and critical thinking abilities, position me as an ideal candidate to make a meaningful impact.

My professional aspirations align with a company's mission and values, and I possess skills in communication, active listening, adaptability, initiative, teamwork, organization, leadership, attention to detail, patience, and critical thinking. These qualities have been instrumental in my career, and I'm eager to apply them to new challenges.

Please find my CV attached for a more detailed overview of my qualifications. I'd welcome the opportunity to discuss my experiences further during an interview.

### BRANDS WORKED WITH

Mairaj Real Estate & Constructions

The Anagram

## Experience

### ● Marketing Executive

Mairaj Real Estate & Constructions | Jul 2022 - Dec 2022

Designation - Marketing Executive Job Profile:

- Created and updated the Sales Funnel
- Helped create PR Authored Articles in relevant forums and publications.
- Created customer personas for a specific real estate project based on customer research.
- Took in customer Feedback to understand Buying pattern.
- Worked on enhancing perceived trust factor from client perspective.

### ● Marketing Intern

The Anagram | May 2021 - Jun 2021

Designation - Marketing Intern Job Profile:

- Planned digital marketing campaigns with an inherent understanding of the clients' needs and current trends.
- Measured and reported performance of all digital marketing campaigns using KPIs and assessed them against company goals.
- Established customer relationship targets using a CRM database for managing key accounts of The Anagram.
- Worked diligently to develop strategies that resonated with customers, and which subsequently helped to enhance the company's reputation.

## Education & Training

### ● The Regents University

Master of Management,

2022

### ● ICFAI University

Bachelor of Business Administration,

2019

### ● Oakridge International School

Class XII (CBSE),