



Roberto Guerra

Store Manager

📍 Zürich, Switzerland

✓ Roberto's availability **should be discussed**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

Fashion Consulting (Advanced)

Management (Advanced)

Team Leadership (Advanced)

Employee Training (Advanced)

Leadership (Advanced)

Back Office Operations (Intermediate)

Languages

Italian (Fluent)

French (Fluent)

English (Fluent)

Spanish (Work Proficiency)

German (Fluent)

About

BRANDS WORKED WITH

Architekten+partner

Architecture Offices of E.+t. Vannini

Architecture Offices of Schnebli-Amman-Ruchat

Christian Dior

Fidelio2

Gucci

Jimmy Choo

Navyboot

Sagola Ag (Boutique)

Schweizer Illustrierte Magazin

TOM FORD

Experience



● Store Manager

TOM FORD | Jan 2017 - Now

MRTW, MSHOES, LEATHERGOODS, ACCESSORIES, PERFUMES, WATCHES
Store Manager / Münsterhof

- Participated in the re-opening of the 3rd official Tom Ford Store in Europe
- Responsible for leading a team of 4
- CRM/Clienteling activities
- Business reports, analysis, follow-up of all sales and BDG
- Front and Back office operations in the Boutique
- Presentation of the collection in accordance with global VM guidelines
- Participation in inventories
- Coach the team in a daily basis on their selling skills and collection training
- Regular feedback on results and quality of work, improvement proposals and action plans.
- Organization of In-Store Events

● Store Manager

Christian Dior | Jan 2014 - Jan 2017

WRTW, WSHOES, LEATHERGOODS, ACCESSORIES, PERFUMES, JEWELLERY and WATCHES Store Manager / Bahnhofstrasse

- Responsible for leading a team of 12
- CRM/Clienteling activities
- Business reports, analysis, follow-up of all sales and BDG
- Front and Back office operations in the Boutique
- Participation in inventories
- Coach the team in a daily basis on their selling skills and collection training
- Regular feedback on results and quality of work, improvement proposals and action plans.
- Organization of In and Outside Store Events



● Store Manager

Jimmy Choo | Jan 2010 - Jan 2014

WSHOES, LEATHERGOODS, ACCESSORIES, PERFUMES Store Manager / Bahnhofstrasse

- Participated in the opening of the 1 st Jimmy Choo Store in Switzerland
- Responsible for leading a team of 5
- CRM/Clienteling activities
- Business reports, analysis, follow-up of all sales and BDG
- Front and Back office operations in the Boutique
- Presentation of the collection in accordance with global VM guidelines
- Stockroom organization and control
- Participation in inventories according to procedure and eliminate for differences
- Coach the team in a daily basis on their selling skills and collection training
- Regular feedback on results and quality of work, improvement proposals and action plans.
- Organization of In-Store Events



● Store Manager

Gucci | Jan 2009 - Jan 2010

WRTW, MRTW, SHOES, LEATHERGOODS, ACCESSORIES, PERFUMES, JEWELLERY&WATCHES Store Manager / Postrasse

- Responsible for leading a team of 12
- CRM/Clienteling activities
- Business reports, analysis, follow-up of all sales and BDG
- Front and Back office operations in the Boutique
- Participation in inventories
- Coach the team in a daily basis on their selling skills and collection training
- Regular feedback on results and quality of work, improvement proposals and action plans.
- Organization of In-Store Events

● Store Manager

Fidelio2 | Jan 2002 - Jan 2009

WRTW, MRTW, SHOES, LEATHERGOODS, ACCESSORIES, PERFUMES, JEWELLERY Store Manager / Nuschelerstrasse Brands: D-Squared, Diane Von Fürstenberg, Paul Smith, Hugo Boss...

- Participated in the opening of the second Store in Zurich
- Responsible for leading a team of 7
- Responsible for purchasing the Men and Ladies collections
- Front and Back office operations in the Boutique
- Presentation of the collection in accordance with global VM guidelines
- Stockroom organization and control
- Participation in inventories

● Store Manager

Navyboot | Jan 2001 - Jan 2002

SHOES, LEATHERGOODS, ACCESSORIES. Store Manager / Bellevue

- Responsible for leading a team of 3
- Front and Back office operations in the Boutique
- Presentation of the collection in accordance with global VM guidelines
- Participation in inventories according to procedure and eliminate for differences
- Stockroom organization and control

● Sales assistant

Sagola Ag (Boutique | Jan 2000 - Jan 2001

● Stylist part-time

Schweizer Illustrierte Magazin | Jan 1999 - Jan 2000

Spenger.

● Arcitect

Architekten+partner | Jan 1997 - Jan 1999

● Employee

Arcitecture Offices of Schnebli-Amman-Ruchat | Jan 1993 - Jan 1997

● Employee

Arcitecture Offices of Schnebli-Amman-Ruchat | Jan 1991 - Jan 1993

Verscio.

● Employee

Arcitecture Offices of E.+t. Vannini | Jan 1989 - Jan 1991

construction draughtsman.