



Adekunbi Hassan

Assistant

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Languages

English (Native)

Korean (Work Proficiency)

About

With a passion for fashion retail, I've excelled in enhancing shopping experiences at Gentle Monster and Oakley through exceptional customer service, product promotion, and visual merchandising. Proficient in CRM and inventory control, I thrive in fast-paced environments, bringing expertise to luxury and high street brands.

BRANDS WORKED WITH

KIYOTO SUSHI, WAITRESS

OAKLEY, SALES

Superdry

GENTLE MONSTER

Benugo

CITEA

Costa Coffee

Experience



● Brand Ambassador

GENTLE MONSTER | Aug 2023 - Now

- Keeping track of product sales through daily reports and analysing customer experience by social engagements.
- Providing excellent customer service: Assisting customers in selecting eyewear and accessories, answering their questions, and ensuring they have a positive shopping experience.
- Product promotion: Being responsible for showcasing Gentle Monster's latest products and highlighting their features and benefits to customers and Frequently changing display to enhance product sales performances.
- Building brand awareness: interacting with customers and keeping a presence in-store, to help to increase awareness of the Gentle Monster brand and its unique style and aesthetic.
- Building relationships: You'll work to establish and maintain relationships with customers, fostering loyalty and repeat business.
- Staying informed: You'll need to stay up-to-date on the latest trends in eyewear fashion and be knowledgeable about Gentle Monster's products and brand philosophy.

● ASSISTANT

OAKLEY, SALES | Feb 2023 - Jun 2023

- Contributing to store performance through proactively engaging customers with wider initiatives such as customer sign up and click & collect.
- Confidently take care of customers from overseas and communicate very well to ensure they are happy with their purchase.
- Understanding the local customer base and meet their requirements in all their dealings with customers.
- Operate tills, and all associated procedures such as refunds and returns.
- Handle basic customer complaints and escalates as appropriate.
- Confidently take care of customers from overseas and communicate very well to ensure they are happy with their purchase.

● Waitress

KIYOTO SUSHI, WAITRESS | Jan 2022 - Sep 2022

- Assisted in keeping the restaurant clean and safe while serving customers.
- Made sure to always be welcoming, engaging and being attentive to customers in a calm manner.
- Kept a strong team ethic and the drive to help others whilst being able to work in a fast-paced environment.
- Quickly memorised the menu and upsold dishes to customers that were unfamiliar with the cuisine.



- **SALES ASSISTANT**

Superdry | Mar 2019 - Dec 2019

- Showcasing our products every day to our customer and reaching sale targets daily.
- Working with the store team to share ideas and suggestions to help colleagues, customers and store performance.
- Replenish stock against agreed plans garment care/folding procedures (working in both back of house and front of house).
- Operate recall procedure as instructed by store management.
- Keeps backroom areas clear and tidy.
- Visual Merchandising and Delegating task alongside my supervisors.
- Received training in personalization.



- **bar staff**

Benugo | Apr 2021 - Sep 2021



- **barista**

CITEA | Feb 2021 - Dec 2021



- **barista**

Costa Coffee | Aug 2017 - Jul 2020

Education & Training

- **University of Kingston**

Bachelor Degree Hons, Media Communications,,

- **Barnet Southgate College**

Creative Media Production,,

- **East Barnet School**

GCSE'S,