



# Melanie Matar

Fashion Stylist

📍 Virginia Beach, VA, USA

✔️ Melanie is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

 [Website](#)  [LinkedIn](#)

 [Instagram](#)

## Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

## Skills

Time Management (Advanced)

Relationship Building (Advanced)

Styling (Advanced)

fashion trends (Advanced)

beauty trends (Advanced)

Multitasking (Advanced)

Public Speaking (Advanced)

## Languages

English (Fluent)

Arabic (Native)

French (Work Proficiency)

## About

Passionate about choosing and coordinating editorial outfits for models/talents in photo shoots or video shoots, having high organization skills, attention to details, and an excellent eye for trends. With more than 4 years of experience seeking a position as a Fashion Stylist or Visual Merchandiser.

BRANDS WORKED WITH

Jamalouki

Jamaloukicon-Seaside Arena

Jamalouki Magazine

## Experience

### ● Fashion & Beauty Coordinator/Stylist

Jamalouki Magazine | Jan 2021 - Now

Achievements/Tasks Handling all Fashion & Beauty shoots; creating HMU mood boards, reaching out to international brands and showing up on set whether shoots are happening in Beirut and/or Dubai. In charge of the weekly beauty product review posted on social; selecting products and dividing them among our editors to share their reviews as tried and tested. Involved in monthly editorial meetings with the editor-in-chief and the editors to prepare the content of every month.



### ● Stylist for Jamalouki.net and YouTube channel

Jamalouki | Jan 2019 - Now

Achievements/Tasks Discussing ideas, topics and exchanging thoughts with editors & video team regarding all upcoming shoots. Select looks prior shooting days. Styling the looks on set.

### ● Assistant Stylist

Jamalouki Magazine | Jan 2019 - Dec 2020

Achievements/Tasks Involved in meetings with the Art director to agree on concept & location of shoots, pick talent/model. Contact international & local brands to loan samples and create hair/makeup mood boards. Assist in managing looks on set throughout the whole shooting process. Involved in monthly editorial meetings with the editor-in-chief, the stylist and the editors to prepare the content of every month.

### ● Stage and Backstage Coordinator

Jamaloukicon-Seaside Arena | Jun 2019 - Jun 2019

The Fashion & Beauty Festival Achievements/Tasks Encharge of music and lights. Encharge of the models and the run order of the event. Managed the shows.

## Education & Training

2018 - 2018

### ● ISTITUTO EUROPEO DI DESIGN-Milan

Masters , M.A Fashion Communication And Styling

2013 - 2017

### ● Holy Spirit University of Kaslik

Bachelors, B.A Design And Applied Arts