



# Pierre Garroudi

Fashion Director

📍 London, UK

✅ Pierre is **Available to work**

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## Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Permanent Positions, Hourly Consulting, Freelance Assignments

## Skills

Organisational and planning of fashion...

Excellent development of producing and...

Attention to detail to ensure that clothing...

Excellent communication and marketing...

Language – Fluent in English and French...

highly knowledgeable about fabrics and...

## Languages

English (Work Proficiency)

French (Work Proficiency)

## About

With over 30 year in the fashion industry, working in all areas of fashion from developing, designing producing and promoting garments, as well as my own label brand. I pride myself on being self motivated, confident and hardworking to achieve success in my chosen career. I am now seeking to support other entrepreneurs, as well as companies on a consultancy basis, to help build their brand by identifying opportunities, undertaking promotional campaigns in order to increase market share.

### BRANDS WORKED WITH

Pierre Garroudi Boutique

Pierre Garroudi Gallery/boutique

## Experience

### ● Art director, fashion designer, fashion consultant

| Aug 2012 - Now

Engaged with many companies such as Arcadia group to design their clothing lines

Identified materials, textures, colours, and silhouettes in order to produce merchandise

Supported marketing of shop designs and windows merchandising

Gave feedback to companies on their advertising and promotional campaigns

### ● Fashion Director

Pierre Garroudi Gallery/boutique | Apr 2003 - Jul 2012

Produced and sold own label clothing lines by:

- Promoted the gallery/boutique to the general public, so that they can purchase merchandise

- Liaised, networked in order to promote my brand

- Delivered fashion shows with models twice yearly as part of my promotion

- Undertook photo-shoots promoting my clothing brand

### ● Fashion Director

Pierre Garroudi Boutique | Jan 1991 - Jan 2001

Owned 4 fashion boutiques in Manhattan which involved:

- Managing and producing my clothing brand for my boutique stores

- Employed a team of sales, production staff to produce, sell my brand

- Identified, purchased suitable fabric for producing my brand

- Delivered New York fashion week