



Lech Orlowski

Design for Business

📍 London, UK

✔ Lech's availability **should be discussed**

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Links

 [LinkedIn](#)

Work Preference

Location: Not looking to relocate

Employment: Freelance Assignments,
Permanent Positions, Hourly Consulting

Skills

Typography (Advanced)

Advertising (Intermediate)

Illustration (Advanced)

Packaging (Advanced)

Art Direction (Advanced)

Concept Development (Advanced)

Graphics (Advanced)

Brand Development (Advanced)

Corporate Branding (Advanced)

Branding & Identity (Advanced)

Corporate Identity (Advanced)

Brochures (Advanced)

Graphic Design (Advanced)

InDesign (Advanced)

Visual Communication (Advanced)

Layout (Advanced)

About

Highly experienced senior multidisciplinary senior designer/art director with international companies and clients, responsible for creating identity, corporate, branding and business images. Able to lead, design and implement all elements from conception to final production.

Experienced in visual identity, branding, art and photo direction, conceptual web development, both print and digital, including time management, cost estimation and human resource skills. Responsible for establishing in-house guidelines of a new visual identity for leading design, property development, consulting and architectural clients. Strong communication and motivational skills gained from having good client liaison, presentation and design management experience from Australia, USA, Ireland, Europe and UK.

BRANDS WORKED WITH

Dmg Events

Dmg :: Events - Global Energy

Instinctif, Aati

Instinctif - All About the Idea

VEDA Associates

Experience

● Senior Graphic Designer

| Mar 2021 - Now

● Senior Conceptual Designer

| Jan 2021 - Now

● Freelance Senior Designer

| 2021 - Now

● Senior Graphic Designer

| Jan 2020 - Now

Remote designer / art director freelancer remote Design development, branding and artwork for food supplements.

● Senior Graphic Designer

| Sep 2019 - Now

Design, artwork, 3D rendering and illustration for Ching Communication of The FIPP World Media Congress in LA, USA.

● Senior freelance designer

Dmg Events | Aug 2019 - Sep 2019

● Senior Graphic Designer

| May 2019 - Sep 2019

Freelancing for corporate and PR cliens in UK and Europe.

● Senior freelance designer

Instinctif, Aati | Jan 2017 - Jun 2018

Concept development, 3D illustrations, presentations and artwork for various clients and events

Artwork (Advanced)

Branding (Advanced)

Brand Design (Advanced)

Concept Generation (Advanced)

Packaging Artwork (Advanced)

Visual Design (Advanced)

Languages

Polish (Native)

● Freelance Senior Designer

Dmg :: Events - Global Energy | Dec 2017 - Jan 2018

In house freelance senior designer. Design, layout, infographics and artwork of various print materials.

● Senior freelance graphic designer

Instinctif - All About the Idea | Sep 2017 - Dec 2017

In house freelance designer, providing design solutions, 3D illustration and artwork.



● VEDA Associates | May 2022 - Aug 2022

Design, layout, and artwork of branding material including reception space branding and design, brochure, and social media assets creation.



● VEDA Associates | May 2022 - Aug 2022

Design, layout, and artwork of branding material including reception space branding and design, brochure, and social media assets creation.



● Presentation, artwork

VEDA Associates | Nov 2021 - Feb 2022

For major brands' presentation decks, design and artwork (remote) for Velo, Vuse and Glo brands.

Education & Training

1985 - 1987

● Sydney College

Diploma, Design and Visual Communications, General