



Mila Maggio

Fashion & Luxury Career
Coaching, Recruiting, Training
and Teaching

Paris, France

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Languages

- French (Fluent)
- English (Fluent)
- Italian (Native)

About

A consistent career in Fashion and Luxury, with a transversal understanding of the different roles within the industry.

Brand Image Consulting, Recruitment, Career Coaching and Mentoring since 2012 and collaborating with Fashion Schools.

I focus my expertise on :

- Supporting the fashion brands to optimize their recruitment strategy and introduce the best candidates
- Coaching the talents to optimize their skills and transform their career
- Teaching and training with passion in Fashion schools and training centers

BRANDS WORKED WITH

- Istituto Marangoni
- La Perla
- M+f Girbaud
- Miu Miu
- MJM Graphic Design
- Prada
- School Online University

Experience



● VISUAL MERCHANDISING MANAGER

Prada | Jan 1999 - Jan 2006

Visual Merchandising Manager all stores and corners PARIS / LONDON / MILAN

- Realisations: windows, instore VM & styling
- Stores and all projects' openings
- Paris & Milan showrooms

● VISUAL IDENTITY AND IMAGE COORDINATOR

M+f Girbaud | Jan 2006 - Mar 2011

Visual Management and Team Coordination

- VM design & realizations all stores, showrooms, corners, partnerships and special projects
- Team schedule and feedbacks



● FREE LANCE VISUAL CONSULTANT

La Perla | Mar 2011 - Sep 2012

Visual Merchandising projects France Specialist



● TUTOR AND TRAINER HYBRID

MJM Graphic Design | Sep 2012 - Jun 2018

Visual Merchandising Specialist, Trainer and Tutor.



● SENIOR TUTOR AND UNIT LEADER

Istituto Marangoni | Sep 2017 - Now

Fashion Business and Design Unit Leader, Research, Visual Merchandising, Trend Forecasting, senior Tutor.



● Online tutor

School Online University | Feb 2016 - May 2016

Creation and development of the Visual Merchandising "Gestes & Postures" and "Culture Métier" online modules



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