



# Hitesh Taral

Experienced Digital Marketer | Media Buyer | Google Ads Specialist | Social Media Marketing Strategist

Nashik, Maharashtra, India

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## About

Hitesh Taral is a Digital Marketer, Growth hacker, and unconventional marketer who is exceptional at helping startups grow from A to Z by building rapid-experimentation-based growth hacking campaigns. He uses the power of leverage, a combination of offbeat Digital channels, and Traditional Marketing campaigns for startup growth. He brings 8 years of digital growth expertise, a lot of past decision-making data, and an extremely reliable experience-driven gut feeling for growth to the startup ecosystem.

### BRANDS WORKED WITH

- Arborgold Software
- DataBox Technologies
- Exhibit Group
- Gizmobox
- Hytach
- Kingsmen Agency
- Staenz
- The School Rific

## Experience



**Digital Media Manager**  
Kingsmen Agency | Mar 2023 - Jul 2023



**Digital Marketing Manager**  
Arborgold Software | Aug 2022 - Mar 2023



**Digital Marketing Coach & HOO**  
The School Rific | Oct 2020 - Dec 2021

**Head Of Marketing & Operations**  
Hytach | May 2020 - Aug 2022



**Digital Marketing Coach (visiting)**  
Staenz | Sep 2019 - Sep 2020



**Managing Editor**  
Gizmobox | Aug 2016 - Aug 2022



**Webmaster**  
Exhibit Group | Aug 2015 - Oct 2016



**Founder**  
DataBox Technologies | Aug 2014 - Aug 2022

## Education & Training

- 2021 - 2023 **Yashwantrao Chavan Maharashtra Open University**  
Bachelor's degree,
- Shree Mahavir Polytecnic, Nashik**  
Diploma in Information Technology,
- St. Philomena School, Nashik**  
high school,

