



Brooke Ramsey

Social Media and Marketing Assistant

📍 London, UK

✅ Brooke is **Available to work**

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Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

Leadership (Advanced)

Team Leadership (Advanced)

Communication (Advanced)

Problem Solving (Advanced)

Time Management (Advanced)

Organization Skills (Advanced)

Teamwork (Advanced)

Social Media (Advanced)

Social Media Analytics (Advanced)

Marketing (Advanced)

Marketing Campaigns (Advanced)

Instagram (Advanced)

Tiktok Marketing (Advanced)

Pinterest (Advanced)

Newsletter Production (Advanced)

Influencer Marketing (Advanced)

Relationship Building (Advanced)

About

AC HI EVE ME NTS Course representative Broadcasted multiple live radio shows

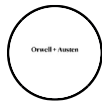
BRANDS WORKED WITH

Oceanus Swimwear

Orwell + Austen

TUMI

Experience



● Social Media/Marketing Assistant

Orwell + Austen | Feb 2022 - Nov 2022

Managed and created content for social media platforms (Instagram, TikTok and Pinterest) Assisted in developing plans and executing strategies to build the social media presence Copywriting (social media, e-commerce, blogs and emails) Created and distributed newsletters Assisted on the planning and execution of photoshoots Used social marketing platforms such as Later, Omnisend and ManyChat

● Luxury PR Assistant

Oceanus Swimwear | Aug 2021 - Jan 2022

Assisted in organising brand events Acted as brand ambassador at events and a business trip to Cannes Created live social media coverage on Instagram during events Maintained and developed relationship with influencers, stylists and press Created and distributed press releases



● Brand Consultant

TUMI | May 2021 - Jul 2021

Acted as brand representative Created a marketing campaign for S/S 2022 Implemented social media strategies for the campaign Increased brand awareness

Languages

French

English