

Teodora Yolcheva

Marketing Communications Manager

London, UK

Teodora's availability **should be discussed**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Marketing (Advanced)

Marketing Strategy (Advanced)

Budget Management (Advanced)

Brand Development (Intermediate)

B2C Marketing (Advanced)

Partnership Development (Advanced)

Languages

Bulgarian

German

English

About

BRANDS WORKED WITH

All Channels Communication Group

Paysafe Group

Press Daily

Standard Daily

Experience



Team Lead, B2B Partnerships

Paysafe Group |

Company Description



Senior Partnerships Manager

Paysafe Group | Apr 2017 - Mar 2021

Marketing Communications Consultant

All Channels Communication Group | Aug 2015 - Mar 2017

All Channels Communications is an award-winning communication agency, Fleishman-Hillard Affiliate Account lead for the largest telco in Bulgaria - A1

Journalist

Press Daily | Nov 2012 - Aug 2015

A prominent daily newspaper covering various political, social and economic topics Researched and sourced trends in current affairs Wrote and edited articles and stories, opinion pieces, analysis; conducted interviews and investigations Developed a strong network of contacts within 20+ government organizations and NGOs Mentored junior staff members and interns

Journalist

Standard Daily | Nov 2006 - Aug 2011

Sourced and wrote accurate, fast and well-structured news copy Wrote and edited online news updates Cultivated a network of contacts within numerous organizations