



# Samik Basuroy

UK based Luxury Wholesale Sales Manager with an International experience Europe, UK, MEA , India

📍 London, UK

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## About

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A proactive and consistent in the Luxury Wholesale Sales Manager. Excellent communication skills and strong commercial consideration at the forefront of all planning and decision-making. A practical thinker with a determined approach to working under pressure to deliver consistent results.

I have a passion for leading, coaching, and upskilling sales teams, motivating them to ensure revenue targets are not only met but exceeded.

Some of my stand-out projects have included: leading and negotiating successfully to open new stores in the upcoming malls in the Kingdom of Saudi Arabia and Qatar.

Generated revenue for these newly opened stores in the Middle East Region growing to €5m in 3 years, making the MEIA region the top performing in the business for 5 years.

### BRANDS WORKED WITH

Alfred Dunhill Ltd

Chalhoub Group

## Experience

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- **Wholesale Sales Manager - Europe , UK , MEA , India**  
Alfred Dunhill Ltd | Sep 2020 - Now  
Skills: New business Development · Wholesale Sales Management · Turnover · Time Management · Communication · Leadership · Luxury Sales · Recruiting · Business Planning · Menswear · External Communications · Budgeting · Managing Key Stake Holders
- **Regional Sales Executive - Middle East and South Africa**  
Alfred Dunhill Ltd | Jan 2013 - Dec 2017  
To build and maintain strong client relationships effectively with the key accounts and franchisee partners to achieve sales targets. To identify potential customers, create and close new business opportunities...
- **Regional Commercial Executive - MENA Region**  
Chalhoub Group | Jan 2011 - Dec 2012  
Responsible for sales turnover with the key partner and open new accounts for Men's Accessories and Watches Brand
- **Senior Sales Cordinator & Customer Service**  
Chalhoub Group | May 2005 - Dec 2010  
Skills: Time Management · Communication · Luxury Sales · Turnover · External Communications · Budgeting

## Education & Training

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- **University of Calcutta**  
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