



Mariame Oumou Souaré

I aspire to join a team that will allow me to fully express my potential through challenging missions.

📍 Choisy-le-Roi, France

✅ Mariame Oumou is **Available to work**

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Work Preference

Location: Open to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments

Skills

Brand Management (Intermediate)

Content Management (Advanced)

Digital Marketing (Intermediate)

E-commerce (Intermediate)

Logistical Coordination (Intermediate)

Photo Art Direction (Intermediate)

Languages

English (Fluent)

French (Fluent)

Spanish (Basic)

About

Graduated with a Master's degree in International Business Development, I want to put my skills at the service of an ambitious and successful company. I aspire to join a team that will allow me to fully express my potential through challenging missions.

BRANDS WORKED WITH

Dedeme

INFO-PRESSE

Isabel Marant

Phipps International

Sunday Life

Touche Pas à Ma Com'

Valentino

Experience



● Sales Associate

Valentino | Nov 2022 - Jan 2023

Welcome the customer: Analyze his request and advise him
Offer additional sales or substitute products
Clienteling - Participate in merchandising



● Runner

Valentino | Sep 2022 - Oct 2022

Transfer of products between stock and the sales floor/fitting room
Ensure the replenishment and storage of stocks
Monitor the number of items available on the floor daily and replenish them - Monitor packaging stocks
Analyzer of customer requests and advisors - Assist Stockists

● Marketing and sales manager

Sunday Life | Feb 2021 - Sep 2021

Definition of the company's marketing and sales strategy - Design and publication of content on the website and social networks - Commercial prospecting: phoning, emailing campaign - Campaign management Organization of the shooting of the collections - Elaboration of the looks for the shooting

● Business Administration & Digital Intern

Phipps International | Jun 2020 - Sep 2020

Participated in the launch of the new website and online store - Assisted in the end-to-end management of e commerce and product launches
Help with visual merchandising - Help with content writing Web Marketing - Accounting



● Community Manager

Touche Pas à Ma Com' | Jun 2019 - Sep 2019

Shooting - Management of social networks - Realization of statistics Contents Writing (website and social networks)



● Sales Director Assistant

INFO-PRESSE | May 2018 - Sep 2018

Planning Management (Excel) - Stock management - Customer order management: organization of the supply chain Customer service - Sales-person recruitment



●

Isabel Marant | Feb 2023 - Mar 2023

- Reception of the products and stock them
- Qualitative and quantitative control of the products received
- Validation of the delivery notes, in accordance with internal procedures

- Place price tag on the products
- Methodical organization of the stocks for a good follow-up of the sales
- Transfer of the goods in the allotted time between the various sale points
- Check the stocks in order to identify their level and to carry out a report to the managers of the point of sale
- Organization of the yearly and periodical inventories
- Send back the old collections

● **Founder and creative director**

Dedeme | Jul 2023 - Now

Artistic Direction - Photography and post production - Management of social networks and the website - Orders management - Customer service management - Marketing

Education & Training

2019 - 2019

● **LIM College**

Fashion merchandising, Fashion Business

2017 - 2021

● **ICD Business School**

Master 2, International Business Development